

REF/RAR

Dr

**MARY
BRAND**

See page 6

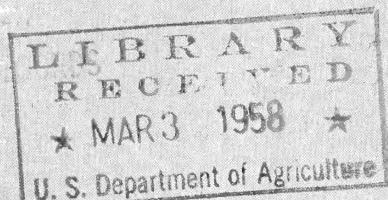
*The Most Popular Double
Red Peony Grown Today!*

BRAND PEONY FARMS

Minnesota's Oldest Nursery 1868-1958
FARIBAULT, MINNESOTA

Box 408

Also —
Hardy Phlox
Gladiolus
Flowering Crabs
Garden Chrysanthemums
and Other Perennials



1958
SPRING and FALL

**Growers of
Choice Peonies
Own Root Lilacs
The Best in Iris**

**KRINKLED
WHITE**

See page 12

*The Best White
Single Peony*

Four Beautiful Brand Originations

Blanche King
See page 3

Myrtle Gentry
See page 10

Susan White (See page 11)

SPECIAL OFFER

These 4 beautiful double Peonies
—a total value of \$16.50, for only
\$14.00, prepaid

Ruth Elizabeth
(See page 11)

OUR RULES OF BUSINESS

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted, we cannot assume responsibility for it.

CLAIMS. Our nursery stock is well rooted, vigorous and properly packed for good growth. We cannot control weather or soil conditions, planting or other factors affecting growth.

SHIPPING CHARGES. We prepay the charges on all orders of \$3.00 and over, with the exception of Flowering Crabs, which are sent Express Collect. On orders under \$3.00, please add 50c to help cover packing and shipping costs.

PREPAID IN U.S.A. ONLY

Our Peony List of CHOICE DOUBLE VARIETIES Available for Both Spring and Fall Planting

A. B. FRANKLIN

(Franklin)
A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in Rose-like arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. This fine white was awarded a Gold Medal by the American Peony Society.
A Brand Division \$2.00

A. G. PERRY

(A. M. Brand)
A rich old ivory, tinted delicate rose-pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. It comes into bloom early midseason. Plant has fine upright growth habit, medium tall, strong stems and clean foliage. One of our newer Peonies that we know will please the most exacting.
A Brand Division \$5.00

AGNES KENNEDY

(A. M. Brand)
A large, deep, rather loosely built flower of nice form with large broad petals of good substance nicely arranged in Rose-like form. Color a deep rose with deeper shadings on the outer edge of the petals. The Minnesota Peony Society gave this fine seedling an Award of Merit.
A Brand Division \$5.00

ALBERT CROUSSE

(Crousse)
Albert, Felix and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.
A Brand Division \$1.50

AVALANCHE

(Crousse)
A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.
A Brand Division \$1.50

BARONESS SCHROEDER

(Kelway)
This is indeed a most excellent late white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant. See color page 8.
A Brand Division \$1.50

BETTER TIMES

(Franklin)
A deep, showy rose-pink, of Rose form, with long, straight, strong stems, coming into flower late midseason. The plant is tall, and blooms profusely. An excellent cut-flower variety.
A Brand Division \$3.00

ORDER EARLY. We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

SUBSTITUTION. We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Plant Peonies Either in Early Spring or Again in the Fall

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb. If planted early this spring many will give some bloom this same season. If planted in the fall, our Brand Divisions are large enough to produce some flowers the following spring.

BLANCHE KING

(A. M. Brand)

For a good deep pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true Rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony Shows where competition was keen, and is always found in many of the other winning classes. One of the latest to bloom. (See color page 2).
A Brand Division \$5.00

BLUE ROSE

(Lins)

A large, new, full double bluish rose, which carries more blue color than any Peony we know. Has a strong, sweet Rose fragrance. Stems are not as strong as most other Lins varieties. Visitors have always admired this Peony, referring to it as the "Blue Peony."
A Brand Division \$10.00

BONANZA

(Franklin)

A large, early, luminously brilliant dark red. The plant is of medium height, and a strong, upright grower. The flowers stand the weather well without fading. Winner of the American Home Achievement Medal in 1947.
A Brand Division \$7.50

BURMA

(Lins)

A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom class. Champion red also in the 1950 Minneapolis Show.
A Brand Division \$4.00

CASABLANCA

(Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.
A Brand Division \$6.00

CHARLES McKELLIP

(Brand)

This is a large, perfectly formed, deep red coming into bloom mid-season. This variety makes a very fine cut flower as the bud is especially beautiful. With us, it comes into bloom a few days after the variety Mary Brand.
A Brand Division \$1.50

A BRAND DIVISION

1. A root that will prove true-to-name.
2. A root of exceptionally fine quality.
3. A root that has been carefully handled and divided by experts.
4. A root that will bloom the following year if well planted and cared for.
5. A root that is well worth all we ask for it and worthy of the name, "A Brand Division."

CHERRY HILL

(Thurlow)

A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a Silver Medal by the Massachusetts Horticultural Society. **A Brand Division \$1.50**

CHESTINE GOWDY

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped, closely set petals of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance. **A Brand Division \$1.50**

CHIC

(Franklin)

An American Beauty bomb type red, with buds like those of a Rose. The plant comes into flower late in the season, has long stems, and is especially fine as a cut flower. **A Brand Division \$1.50**

C. W. SCHOCH

(Franklin)

A full, double, Rose-shaped flower in a very unusual shade of red. The plant is medium tall and a free and reliable bloomer. This red shows no stamens. **A Brand Division \$1.50**

DAVID HARUM

(A. M. Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form. **A Brand Division \$1.50**

DENISE

(Lemoine)

This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful Rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality. **A Brand Division \$3.00**

DIXIE

(Franklin)

A very rich, dark, bomb type red that resembles Phillippe Rivoire in color. The plant comes into bloom late in the season, is a vigorous grower, and produces large flowers on strong, straight stems. **A Brand Division \$2.00**

DOLORODELL

(Lins)

A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect; heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. Also was the champion light pink in the National Show in Minneapolis in 1954. An outstanding new variety that deserves a place in the most distinguished garden. **A Brand Division \$5.00**

DUCHESS DE NEMOURS

(Calot)

An early creamy white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer. **A Brand Division \$1.50**

EDITH SCOVELL

(Franklin)

A very large, medium deep pink, fragrant variety that grows more popular each year. The plant is a sturdy grower and comes into bloom late in the season. A most excellent Peony. **A Brand Division \$2.00**

EDULIS SUPERBA

(Lemon)

This is the first good deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities. **A Brand Division \$1.50**

EDWARD FLYNN

(A. M. Brand)

Among the many fine reds that A. M. Brand originated, we consider Edward Flynn one of the very best. The variety has a striking resemblance to Philippe Rivoire and like Philippe Rivoire, it is absolutely void of stamens. It is a stronger growing variety, has more foliage, and the flowers are somewhat larger. It is an excellent garden variety and also shows up unusually well in the show room. Both Edward Flynn and Philippe Rivoire come into bloom at the same time. **A Brand Division \$7.50**

ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00

ELSA SASS

(H. P. Sass)

An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing.

A Brand Division \$3.00

ENSIGN MORIARTY

(Lins)

Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was champion dark pink in the 1954 Minnesota State Show. Was also the champion dark pink in the National Show in Minneapolis in 1954.

A Brand Division \$6.00

FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. (See color page 9.)

A Brand Division \$1.50

FESTIVA MAXIMA

(Miellez)

An early true Rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower.

A Brand Division \$1.50

FESTIVAL QUEEN

(Lins)

A fully double yellow Peony with a white collar and crown. The plant is average height, with foliage resembling that of a hybrid. The beautiful plant, with many large, rich yellow and white blooms, is an excellent garden and lawn subject.

A Brand Division \$5.00

FRANCES WILLARD. (See color page 7).

(E. H. Lins)

GARDENIA

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950 and again in 1956. You can win with Gardenia.

A Brand Division \$4.00

GARDEN PRINCESS

(Dr. J. H. Neely)

A rich silvery soft light pink fading to white. Outer petals large and uniformly rounded, making a flower of pleasing form. Golden stamens intermingled with center petals add charm to the flower. Vigorous, tall growing, midseason.

A Brand Division \$1.50

GEORGINA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.50

GOLDEN DAWN

(Gumm)

Golden Dawn is a midseason variety with broad guard petals of ivory-white with a tall yellow center. When freshly opened it has a golden glow. Fragrant. (See color page 8.)

A Brand Division \$1.50

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the divisions erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.



LOREN FRANKLIN

We consider this fine variety one of the very best of Mr. Franklin's originations. The flower is very large, full Rose type, in a pleasing shade of deep pink. The flower is fragrant and comes into bloom late in the season. This is a pink you will really like.

A Brand Division \$3.00

(Franklin)

MRS. FRANKLIN D. ROOSEVELT

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which unfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$5.00

(Franklin)



MRS. FERN LOUGH

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong, stiff stems that hold the flowers erect.

A Brand Division \$3.00

(Gumm)



Questions Our Customers Often Ask. We Have Tried to Give Brief Answers

1. When Will Brand Peony Roots Bloom?

Brand Divisions will produce blooms this spring if roots are planted early. If planted in the fall, they should bloom the following spring.

2. Why Do Some Plants Fail to Bloom?

A. They may be planted too deep. If they are planted too deep, the buds turn brown and do not mature. Your plant will produce many stems that are thin and weak.

B. You may not be cultivating them thoroughly. Plants should be cultivated each week from the time the red shoots appear above ground in the spring until after the bloom season. Then they should be cultivated several times before the first of September.

C. They may be planted where they receive too much shade. Peonies should be planted in the open where they get sunshine at least half the day.

D. They may be near large trees and shrubs which deprive them of sufficient nourishment.

E. You may be dividing your plants too often or digging into them to divide with a neighbor, a bad practice.

3. How Deep Should They be Planted to Give Best Results?

The buds on the crown of the plant should be two inches below the surface of the soil. In setting the root, be sure the soil in the bottom of the hole has been well tamped down so the plant will not sink below this level.

4. When Should the Tops be Cut Off?

Cut the foliage from your plants between August 15th and September 15th. Then remove these stalks and burn them.

5. How Often Should Peonies be Fertilized?

Use well-rotted manure once in three years around your plants. Place this on in the fall.

6. What Harm Do Ants Do?

None. They are after the sweet juice on the buds. A spray with water will remove this juice.

HAZEL KINNEY. (See color page 7).

HENRY ST. CLAIR

(Brand 1941)
A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety does well in the South. A Brand Division \$1.50

HENRY WEBSTER

(Franklin)
A late midseason variety in a pleasing shade of red. The flower is large, full Rose type, and has a sweet Rose fragrance. The plant is a strong grower and an excellent bloomer. A Brand Division \$2.00

JEAN COOPERMAN

(A. M. Brand)
An early midseason even toned soft crimson-red coming into bloom a few days later than Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade. A Brand Division \$3.00

JUDY BECKER

(Sass)
A velvety dark red, with medium tall, stiff stems. One of the newer ones, and a very good one. Midseason. A Brand Division \$3.00

KARL ROSENFIELD

(Rosenfield)
A brilliant red coming into bloom early midseason. The flowers are large and slightly fragrant. Very desirable as a garden variety and also a splendid cut flower. Used extensively by commercial growers as it keeps well in storage. (See color page 8.) A Brand Division \$1.50

KELWAY'S GLORIOUS

(Kelway)
A fine midseason lacy white that fully deserves its high rating. The flowers are large, Rose type, with long laciniate petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white that is never disappointing. A Brand Division \$3.00

KING MIDAS

(Lins)
A full double, midseason, pure brilliant red of beautiful Rose form with a perfect rosebud center. A fine garden flower and a good show flower. The variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage. A Brand Division \$4.00

LADY ALEXANDRA DUFF

(Kelway)
An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens. A Brand Division \$1.50

LA LORRAINE

(Lemoine)
A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies. A Brand Division \$2.00

LIBERTY BELL

(Dr. J. H. Neeley)
An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell. A Brand Division \$3.00

LONGFELLOW

(Brand)
Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is a fine show flower. A Brand Division \$2.00

LORCH

(Goos & Koenemann)
Outer petals very large, pure snow-white, incurving over a pale lemon and cream center, with pale crimson tracings on edge of center petals. A plant of good habit; large, nicely shaped flowers, held well up. Blooms not only of splendid color but also of beautiful form. One of the very best of the G. & K. varieties; indeed a beautiful Peony. A Brand Division \$1.50

LOREN FRANKLIN. (See color page 5.)

MANDALEEN

(Lins)
A worthy addition to the list of fine Peonies. The color is a bright warm medium light pink of perfect Rose form. The flowers are fragrant, borne on strong 38-inch stems. A medium late blooming variety. A Brand Division \$4.00

MARCELLA (New)

(E. H. Lins)
This is a late midseason white that was awarded the American Home Achievement Medal in 1952. It blooms consistently year after year. The plant has glossy foliage clear to the ground. The stems are strong and hold the fully double flowers erect. A new white worthy of a place in any fine planting. A Brand Division \$5.00

MARGARET LOUGH

(Gumm)
A very fine white coming into bloom midseason. The flower shows tints of pink and its golden stamens lend additional beauty.

A Brand Division \$2.00

MARIE JACQUIN

(Verdier)
A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double and always opens well.

A Brand Division \$1.50

MARTHA BULLOCH

(Brand)
One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped Rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

MARY BRAND

(Brand)
No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. (See front cover.) A Brand Division \$2.00

HYBRID PEONIES FOR FALL, 1958

For fall, we have a few very fine hybrids in sufficient quantity to offer them. These hybrids start to bloom at least 10 days before such kinds as Mons. Jules Elie. Their color is intense, and they will brighten your flower garden long before you look for your other Peonies. For dazzling color in your garden, don't miss these hybrids. The brightest colors found in Peonies. A good tuber or root with one or two eyes or buds is considered a good division.

ALEXANDER WOOLCOTT

Large, semi-double, flat cup, shining crimson. The very brilliant color never fades. Award of Merit, Massachusetts Horticultural Society in 1947. Winner of many top awards. Beautiful beyond description. A Brand Division \$15.00

BRIGHT KNIGHT

A very bright orange-scarlet, with large flowers borne on tall, stiff stems. A Brand Division \$3.00

CAMELLIA

White with a silvery luster, and a flush of peach-pink. Flowers becoming semi-double; may be fully double on well established plants. Extremely promising. A Brand Division \$10.00

GOLDEN GLOW

Brilliant orange-scarlet, with a mass of pure golden stamens. Blooms are cup-shaped. Grows tall, with extremely heavy and sturdy stems. Foliage is rather coarse, but of a beautiful green color that is very attractive. One of the first hybrids to bloom. A Brand Division \$10.00

HORIZON

Very large flesh colored single with enormous center of golden stamens. Very tall. Outstanding. A Brand Division \$10.00

JOHN HARVARD

A very dark red single, that often blooms almost double. Flowers hold up well in the field, and also in the show room. A strong, dependable grower and a flower that cannot help but please. A really magnificent Peony. A Brand Division \$3.00

LIBERATOR

A plant of enormous vigor and luxuriant growth with bright deep crimson flowers. A Brand Division \$5.00

MAGNOLIA FLOWER

Resembles a Magnolia. Large, mauve and cream. A Brand Division \$15.00

MARINER

Single darkest maroon-crimson. Fine carriage. A Brand Division \$5.00

PATRIOT

Bright crimson goblet held high. Fine pure color. About 4 feet. Very vigorous plant. First, Hybrid Herbaceous Peonies, New York, 1948. A Brand Division \$10.00

ROSEDALE

A brilliant medium red, petals somewhat incurved, showing some stamens. A striking resemblance to a Rose. Blooms held erect above low foliage. Very popular as a cut flower.

A Brand Division \$3.00

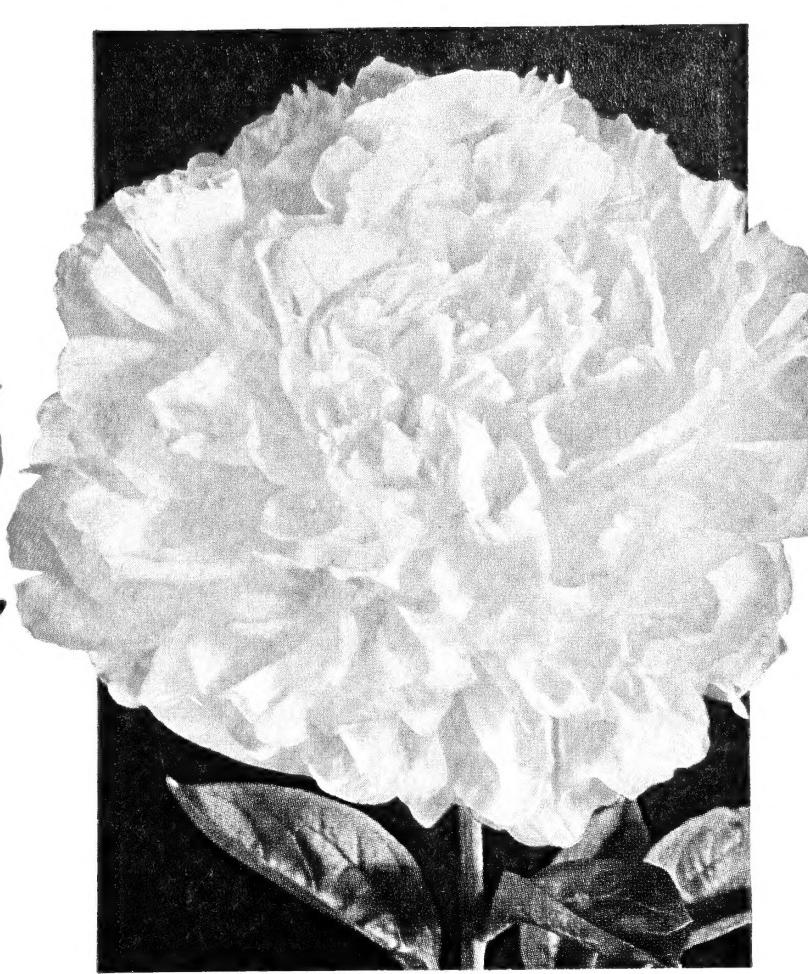


PHILIPPE RIVOIRE

(Riviere)

A very late velvety dark red darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds.

A Brand Division \$3.00



HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink coming into bloom late midseason. The flower has fine form with broad guard petals symmetrically arranged. The plant is of uniform height with clean, light green foliage. A splendid variety.

A Brand Division \$1.50

FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$2.00



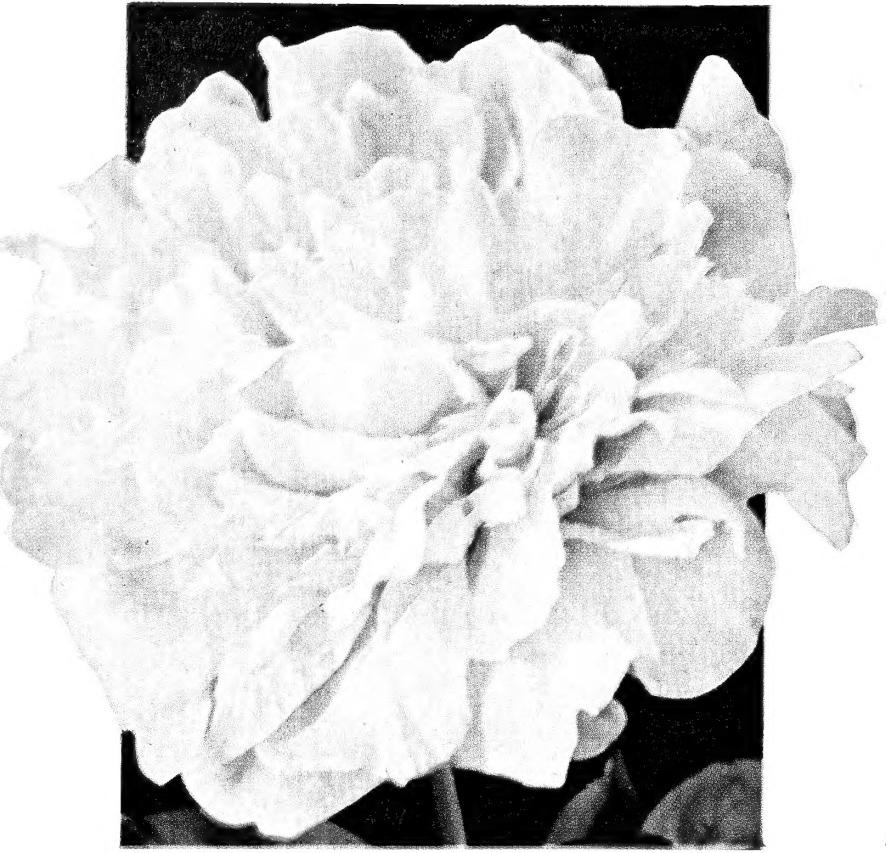
SPECIAL OFFER: These four wonderful Peony varieties shown here in four beautiful colors for \$6.00, prepaid

WALTER FAXON

(Richardson)

One of the most vivid of all pinks—a real pink. Very much the same coloring as Mrs. Livingston Farrand. A remarkable flower in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. The plant is of medium height with good stems and foliage. We heartily recommend this variety to anyone who is looking for a fine pink.

A Brand Division \$1.50



Baroness Schroeder—Late, \$1.50



Golden Dawn—Midseason, \$1.50

A Cordial Invitation

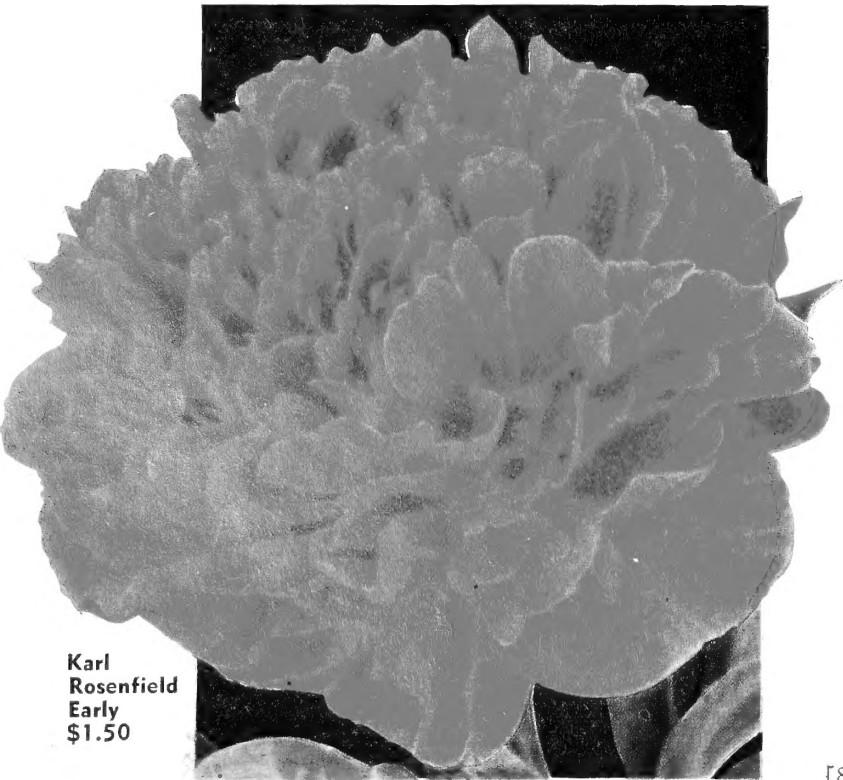
To Visit Us at Any Time

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find acres of rich land confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony Show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.

Don't be Governed by Prices—a BRAND DIVISION is Worth All We Ask For It

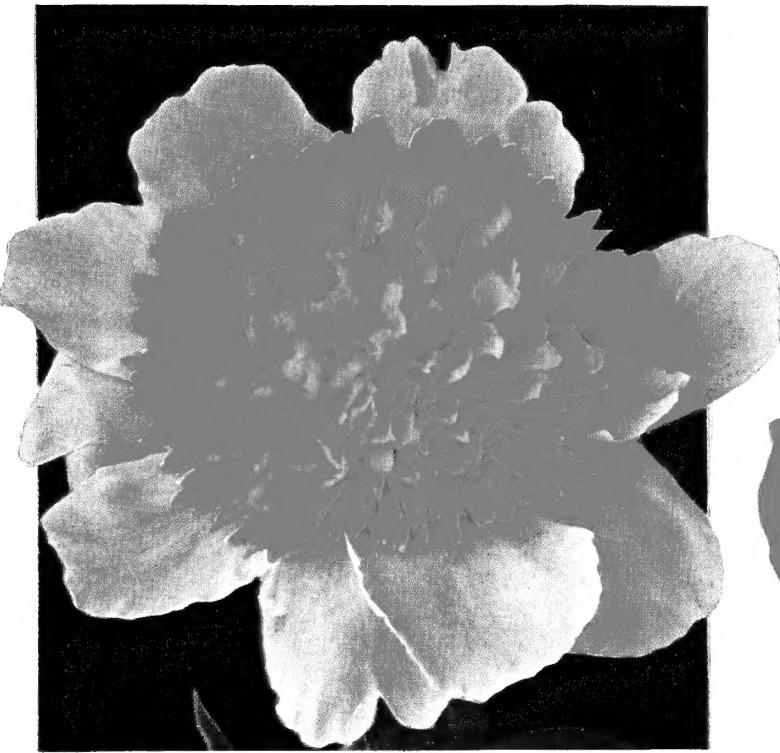
Let us fill an order for you, our roots will prove that our statement is true.



Karl
Rosenfield
Early
\$1.50



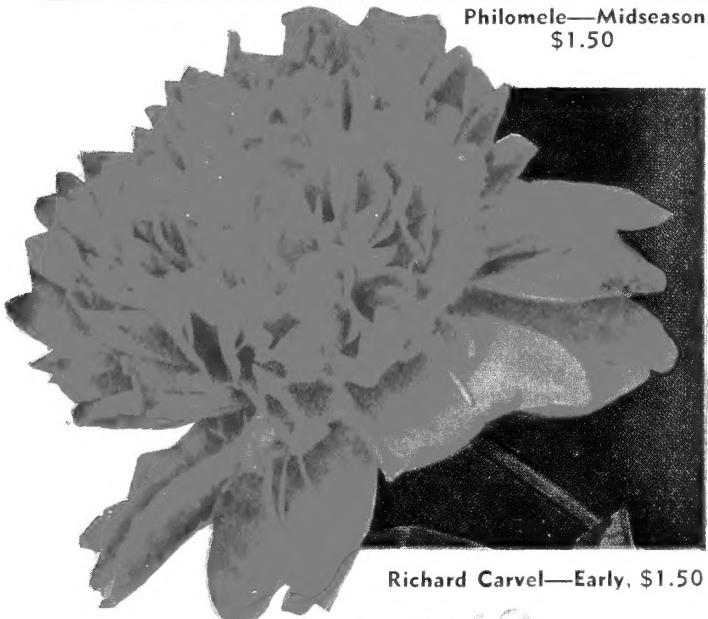
Sarah
Bernhardt
Late
\$1.50



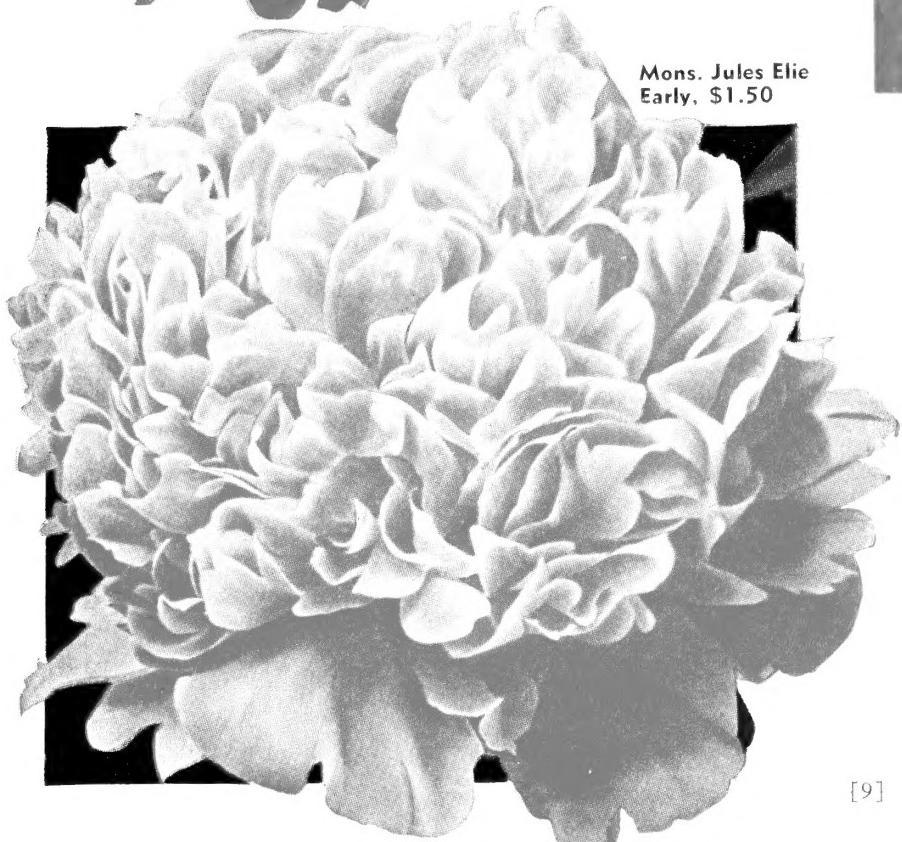
Philomele—Midseason
\$1.50



Felix Crousse—Late, \$1.50



Richard Carvel—Early, \$1.50



Mons. Jules Elie
Early, \$1.50

**ENJOY THE BEST IN
GARDEN PEONIES**

CHOOSE FROM THIS COLOR SPREAD

Any 3 for \$ 4.00, prepaid
Any 6 for \$ 7.50, prepaid
All 9 for \$10.00, prepaid

For full descriptions of the Peonies shown in color on these two pages see our General List.



Mme. de
Verneville
Early
\$1.50

When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from "Brand Divisions."

MARY B. VORIES

(Vories)
A very large, late, white double. Pure white with creamy depths, petals regularly overlapping to build a perfect round center, which shows a few crimson splashes. Faint, sweet fragrance.

A Brand Division \$1.50

MARY L

(Lins)
A large, high built double white. Some blooms have a touch of red on top petals. Stems are strong. Blooms late midseason. American Home Achievement Medal winner.

A Brand Division \$4.00

MATILDA LEWIS

(Saunders)
This is a large midseason variety resembling Mons. Martin Cahuzac, but coming into bloom about a week later. The plant is medium tall, upright, with good stems and excellent foliage. This is one of the very darkest of all reds. It makes a fine show flower. For best results it should be cut in the bud and developed inside. If left on the plant the silky petals burn in the hot sun.

A Brand Division \$2.00

MAUNA LOA

(Lins)
A full double rosy red. The very large, flat, loosely built bloom is carried on long, willowy stems. Has all the qualities demanded of a good cut flower.

A Brand Division \$5.00

MINUET

(Franklin)
A late midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff, straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks.

A Brand Division \$2.00

MME. DE VERNEVILLE

(Crousse)
We feel this variety is much underrated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. (See color page 9.)

A Brand Division \$1.50

MME. EMILE LEMOINE

(Lemoine)
One of the older good whites coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower.

A Brand Division \$1.50

MODELE DE PERFECTION

(Crousse)
This is another of the older varieties that we have never been willing to discard. The color is a medium pink tipped with silver, marked with bright rose deepening in the center. The flower is compact and of distinct form. A free blooming variety with good stems and foliage. Late.

A Brand Division \$1.50

MONS. JULES ELIE

(Crousse)
An immense self-colored flesh-pink shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. (See color page 9.)

A Brand Division \$1.50

MRS. BRYCE FONTAINE

(A. M. Brand)
A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. This fine red will not disappoint you.

A Brand Division \$3.00

MRS. DEANE FUNK

(A. M. Brand)
A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$2.00

MRS. FERN LOUGH. (See color page 5.)

MRS. FRANKLIN D. ROOSEVELT. (See color page 5.)

MRS. JOHN M. KLEITSCH

(A. M. Brand)

A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows.

A Brand Division \$1.50

MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large, pure white that is in bloom with Blanche King, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. Won first prize as the best white at the show in Minneapolis in 1955. Also the Grand Champion in the show.

A Brand Division \$3.00

MRS. LIVINGSTON FARRAND

(Nicholls)

The most talked of and the purest pink introduced to date. In coloring it resembles the beautiful Walter Faxon but a shade deeper. This is a late midseason variety, producing large, well formed flowers that must be seen to be appreciated. It is hard to resist purchasing this one when seen in the show room.

A Brand Division \$5.00

MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect Rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety. (See color page 2.)

A Brand Division \$2.00

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$5.00

NYMPHAEA

(Thurlow)

Large, flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than Rose type.

A Brand Division \$1.50

OLD LACE

(Lins)

A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce.

A Brand Division \$4.00

PAUL BUNYAN

(Lins)

A large full double, beautifully formed deep flame rose-pink. Has strong stems which hold the large bloom erect. Blooms late midseason. Experts proclaim Paul Bunyan one of the very best new Peonies. First shown in 1955 and was awarded the American Home Achievement Medal. A Peony you will be proud to own. Existing stock is not large.

A Brand Division \$20.00

PHILIPPE RIVOIRE. (See color page 7.)

PHILOMELA

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size. (See color page 9.)

A Brand Division \$1.50

PRES. F. D. ROOSEVELT

(Franklin)

A large, very full double Rose type, dark pink. The plant is tall with strong, stiff stems. The large glossy leaves hang downward, giving the plant a dressy appearance. A striking and much admired variety.

A Brand Division \$2.00

We are recommending to our customers POPULAR GARDENING, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which POPULAR GARDENING is making to new subscribers. POPULAR GARDENING tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

RAMONA LINS

(Lins)

A late midseason pale blush-pink, with strong stems that hold the large flowers erect. The plant is good, producing large, perfectly formed flowers. This is regarded by those who know Peonies well as a perfect flower. A new variety and stock is still scarce.

A Brand Division \$6.00

R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.

A Brand Division \$3.00

REINE HORTENSE

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.50

RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds. (See color page 9.)

A Brand Division \$1.50

ROSE UNIQUE

(Lins)

A sister seedling of Tondeleyo, but a few shades deeper than that famous variety. The plants are tall with strong stems, which support the large blooms perfectly. It can take the heat and wind. A valuable addition to the dark pink class.

A Brand Division \$5.00

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true Rose form with broad Rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. The form of this new flower is exceptionally fine. A fine exhibition flower that is sure to win many prizes at the large shows when it becomes better known. (See color page 2.)

A Brand Division \$7.50

SAM DONALDSON

(A. M. Brand)

A late, deep dark red coming into bloom late in the season along with Philippe Rivoire. This is one of the very deepest of the dark reds, with an excellent stem, medium to large flowers of semi-rose type. Many of the blackish reds burn in the sun, but this one does not. A most desirable dark red.

A Brand Division \$5.00

SARAH BERNHARDT

(Lemoine)

One of the older varieties, that is usually found in every home garden, and also prevails in the show room. The color is an apple-blossom-pink, with each petal silver tipped. The fragrance is prominent. It comes into bloom late-midseason, and this is a variety that we always recommend to those who are growing Peonies for the first time. (See color page 8.)

A Brand Division \$1.50

SIR JOHN FRANKLIN

(Franklin)

A late red resembling Philippe Rivoire in color and coming into bloom at about the same time. The flower is true Rose type without stamens. Mildly fragrant. Excellent plant with glossy foliage.

A Brand Division \$2.00

SOLANGE

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect Rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it is a perfect show flower.

A Brand Division \$1.50

SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden.

A Brand Division \$1.50

SPLENDIDA

(Guerin)

A late, light old-rose-pink becoming almost white with age; very strong, pleasant fragrance. Tall, stiff stems, good foliage.

A Brand Division \$1.50

STRASSBURG

(Goos & Koenemann)

A midseason old rose or lavender-pink of excellent form. Flowers are very large, loosely built, semi-double. The petals are large, broad, and of delicate lilac-rose. The plant is tall with strong stems and excellent foliage.

A Brand Division \$1.50

SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white. (See color page 2.)

A Brand Division \$2.00

TEMPEST

(Auten)

One of the best red semi-doubles. The stamens are not prominent, and they are well hidden. The color is a brilliant, clear dark red that holds well in the sun. The stems are tall and stiff. A lovely garden flower as well as a good show flower.

A Brand Division \$1.50

T. E. CARPENTER

(A. M. Brand)

A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies.

A Brand Division \$3.00

TONDELEYO

(E. H. Lins)

This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks.

A Brand Division \$4.00

TOURANGELLE

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.50

VICTOIRE DE LA MARNE

(Dessert)

A large midseason purplish red with silver reflex. A striking, loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room.

A Brand Division \$1.50

VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

WALTER FAXON. (See color page 7.)**WINNIFRED DOMME**

(Brand)

This is a very bright scarlet that makes a very fine border plant. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all Peonies.

A Brand Division \$1.50

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, prepaid.

All varieties in these boxes are personally selected.

Single and Japanese Peonies

Distinctly Different

Decidedly Decorative

Wind and Rain Resistant

Few people are familiar with the beauty of the Japanese and Single types of the Peony. For both house decoration and garden effect, these types have an artistic value different from the double form. They are rain and wind resistant and you seldom see these varieties in the mud after a storm. They work out nicely in floral arrangements and they hold up as a cut flower as well or even better than the double types. If you are not already growing these beautiful Peonies, try a few this year.

ALMA

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloïds, tipped gold. Center carpels are a greenish yellow, tipped pink.

A Brand Division \$1.50

(Shaylor)

ALTAR CANDLES

A Japanese variety with flesh-pink guard petals surrounding a center of narrow petaloïds tipped crimson. Floriferous and dependable.

A Brand Division \$1.50

(Pleas)

AMA-NO-SODE

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage.

A Brand Division \$2.00

(Japan)

AUREOLIN

A single row of broad guard petals surrounds a center of fully transformed petaloïds of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.

A Brand Division \$2.00

(Shaylor)

CHARM

This fine red Japanese Peony was well named as it is a very charming variety. The color is a very rich dark maroon. The flower is large and holds up well as a cut flower. Comes into flower late mid-season. A variety that is sure to please.

A Brand Division \$2.00

(Franklin)

HARRIET OLNEY

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with stiff, straight stems which hold the flowers well erect. A very fine landscape variety.

A Brand Division \$1.50

(Brand)

HENRI POTIN

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. We have watched the performance of this variety in our fields over a number of years and we like it as well as Ama-No-Sode.

A Brand Division \$2.00

(Doriat)

HAWAIIAN SUNSET

A beautiful new Japanese type in rose and gold. The richly colored bloom is carried on perfect stems on a perfect plant. A rich rosy pink with a large high center of narrow golden petaloïds.

A Brand Division \$10.00

(Lins, 1958)

KRINKLED WHITE

This fine white begins to attract attention in the bud stage. Bud comparatively small, with a delicate pink cast. It expands into a large flower with broad white petals resembling crepe paper. Stems are tall, straight, strong, with light green foliage. Especially fine as a cut flower, holds up well in the field and show room. A consistent prize winner in all large shows. Winner of the Bronze Medal, and many prizes. See front cover.

A Brand Division \$3.00

(A. M. Brand)

L'ETINCELANTE

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting.

A Brand Division \$1.50

(Dessert)

LILAC TIME

A new Japanese type Peony in a new color, a rich deep lavender-lilac. The collar and the center clusters of narrow laciniated petaloïds are the same rich color. These richly colored blooms are carried on strong stems on a good plant. Something different and wonderful for bouquets and arrangements.

A Brand Division \$10.00

(Lins, 1958)

LUELLA SHAYLOR

A midseason, very creamy white, with large, broad guard petals, enclosing a dome center of golden yellow staminodes. A very attractive variety for basket arrangement.

A Brand Division \$1.50

(Shaylor)

MELLEN KNIGHT

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.50

(A. M. Brand)

MIDWAY ISLAND

A new Japanese type Peony of our origination which we selected some years ago as being very unusual. It is a strong growing variety, stands very erect in the field; produces medium to large flowers; the plant is tall and immediately attracts attention in the field. The flower has prominent creamy white guards, slightly flushed pink, and surrounds a mass of golden, wiry staminodes. A Brand Division \$3.00

(A. M. Brand, 1945)

MINNEKADA

A Japanese type Peony in an unusual different color. The collar is lavender with the center clusters of petaloïds flame-rose. The carpels are green, tipped white. To preserve this beautiful color, the bloom should be developed inside.

A Brand Division \$4.00

(Lins)

MISCHIEF

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

A Brand Division \$2.00

(Auten)

NIPPON BEAUTY

A late rich deep red. Center petaloïds edged yellow. A strong grower and a free bloomer. An excellent red that is always admired.

A Brand Division \$2.00

(Auten)

OWATONNA

An outstanding brilliant pink which lasts long in the sun. Two rows of immense guard petals enclose a great center of rich yellow stamens. Green carpels tipped rose. The plant is tall, the stems are strong, and the very large blooms are held erect. A lovely single with great substance and beauty.

A Brand Division \$2.00

(A. M. Brand)

PRIDE OF LANGPORT

A dainty flower of brilliant, soft peach-pink coming into bloom mid-season. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

(Kelway)

RASHOOMON

(See color page 13.)

RED WARRIOR

A very early fine red single that we look forward to seeing at the opening of the Peony season. The flower is extra large and well formed. Stock is extremely limited and we shall not be able to list it again for at least two years.

A Brand Division \$3.00

(A. M. Brand)

SILVIA SAUNDERS

A beautiful little flower reminiscent of a semi-double wild prairie Rose. Blooms open out flat, slightly cupped. Around the edge is a double row of wide, rounded, rose colored petals, which in turn surround a central cluster of short stamens, with delicate light green carpels, tipped bright pink. Delicately beautiful—a Peony masterpiece.

A Brand Division \$3.00

(Saunders)

TULAGI

A brilliant red Japanese variety, with tall, straight stem, and heavy green foliage. This variety makes a perfect garden flower, and also a fine show flower. The bloom is refined, and does not feather.

A Brand Division \$4.00

(Lins)

VANITY

A Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamental petals. The plant, too, has a light green foliage that adds to the beauty of the flowers. Baskets of Vanity in our show room are always admired by our visitors.

A Brand Division \$3.00

(A. M. Brand)

**TORO-NO-MAKI**

(Japan)

One of the finest of all white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower. A Brand Division \$2.00

SPECIAL COLLECTION OFFER

The four choice Peonies shown here in color, all very beautiful and in four different colors. All are producers of many flowers that will give many hours of enjoyment to any flower lover. Total value \$7.50.

Only \$6.00, Prepaid

MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration. A Brand Division \$1.50

**RASHOOMON**

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$2.00

JAPANESE and SINGLE Peonies are very desirable for floral arrangements and home use. As they come in so many bright and gay colors they are an eye catcher in both the home and the garden. They have strong stems which makes them wind and rain resistant. Enjoy some now.

AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00





Avalanche



Chippewa



Golden Mound

ENJOY
MINNESOTA
GROWN
MUMS

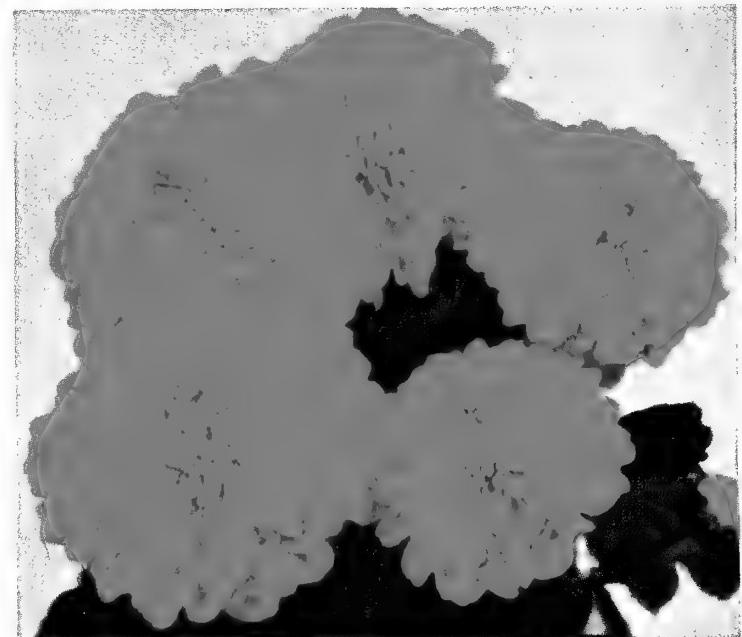
7
**EARLY
BLOOMING
MUMS**

All begin
to bloom
in late
August
and early
September

7
beautifully
colored
Mums
prepaid for
\$3.65



George Luxton



Early Kathleen

[14] Jubilee

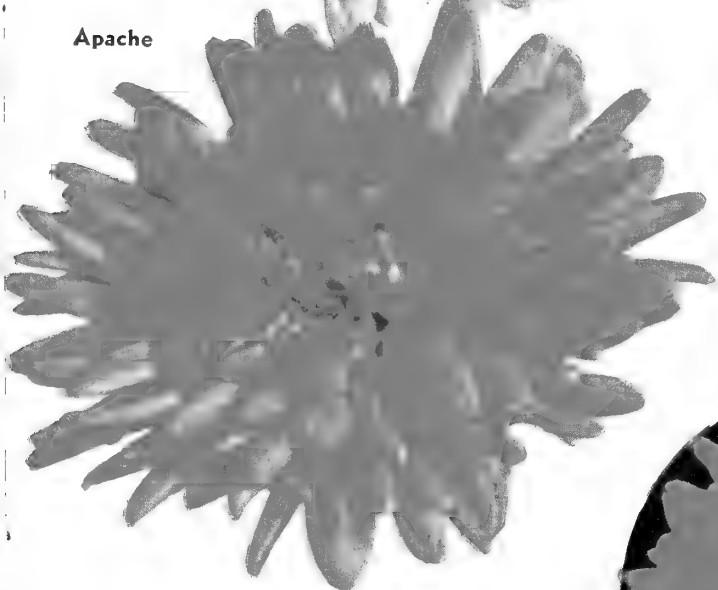


Wenonah

Old
Lavender

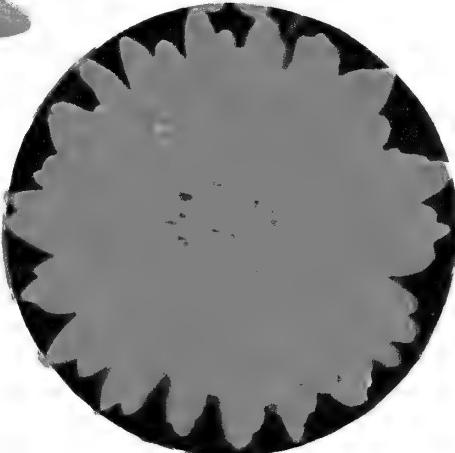


Apache



Innocence

MUM PRICES
Any 3 for \$ 1.75
Any 6 for 3.25
Any 12 for 6.00
Any 24 for 11.00
All Mums Prepaid



Delight

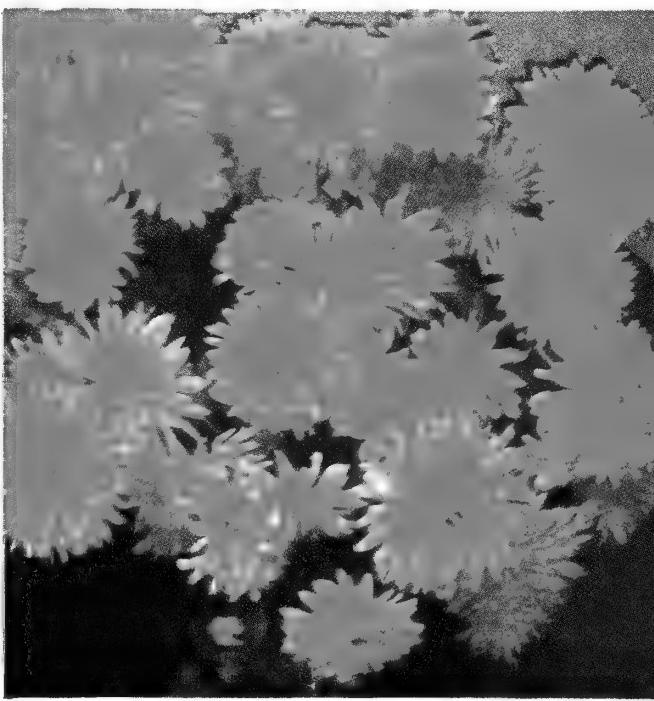
TAKE NOTE

We have sufficient stock of all varieties illustrated in color to fill our early orders without substituting. Those who order after May 1st should give us permission to substitute to avoid delay in shipping. If we are out of a given variety, depend on us to give you an excellent substitute.

Purple Waters



Crimson
Glory



Yellow Avalanche
Muriel Rice

8
**MID-SEASON
BLOOMING
MUMS**
All choice
varieties
that will set
your garden
aglow with
blooms this
fall.
**8 ALL \$ 4.00
FOR
Prepaid**



MUM PRICES

- Any 3 for \$ 1.75**
Any 6 for 3.25
Any 12 for 6.00
Any 24 for 11.00
All Mums Prepaid

Enjoy MUMS from August to early fall by planting varieties chosen from these two pages. All are strong, healthy plants that will arrive in excellent condition.

Plant MUMS grown in fertile MINNESOTA for better blooms.



(Left)
Harvest
Bronze

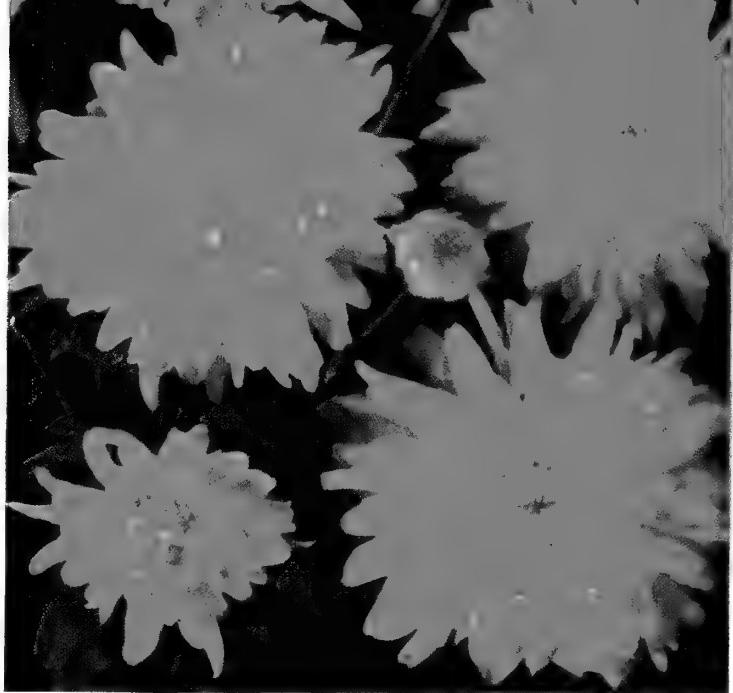
Limelight

(Left)
Lipstick

Autumn
Beauty

(Left)
Holiday

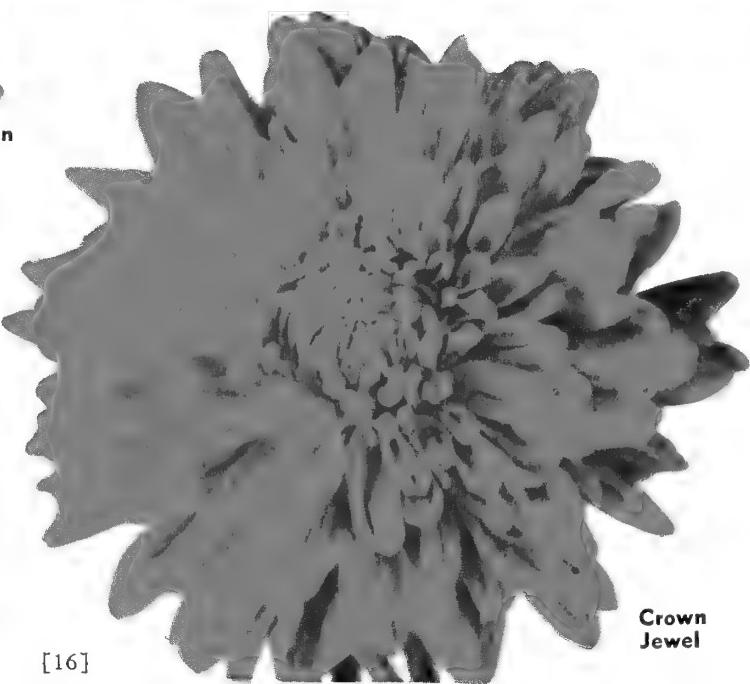
Royal
Robes



Charles Nye



Cecil Beed



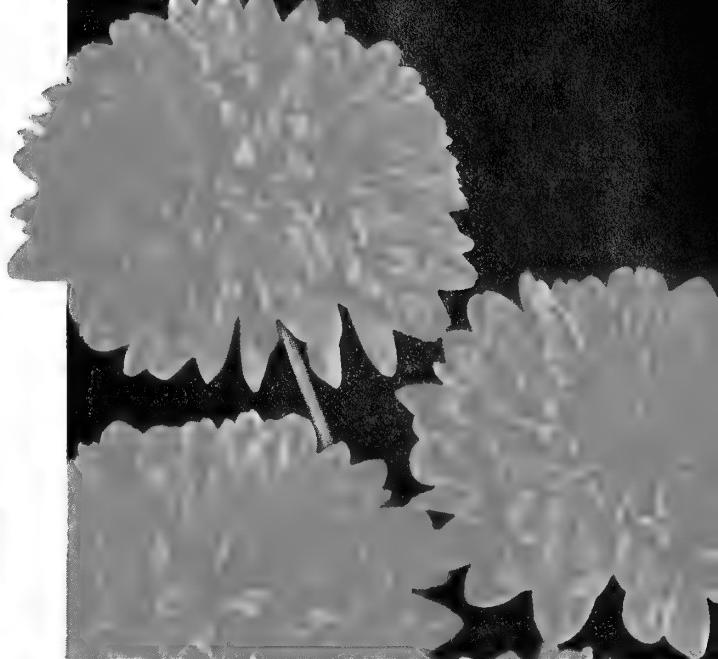
Crown
Jewel



Jewel Tone



Winterset



Butterscotch



Patricia Lehman

FREE BONUS OFFER

We will include
F R E E
Two Extra MUMS
on
Each Mum Order
of \$5.00

- Different Colors
- All Labeled
- Brand's Quality

These are
Select Varieties
not listed in
our catalog.



Early Lavender

**ENJOY GROWING
MINNESOTA MUMS**

Cushion Mums

KING CUSHION. Best bronze Cushion Mum.

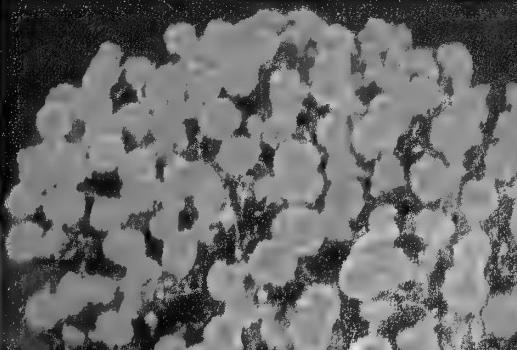
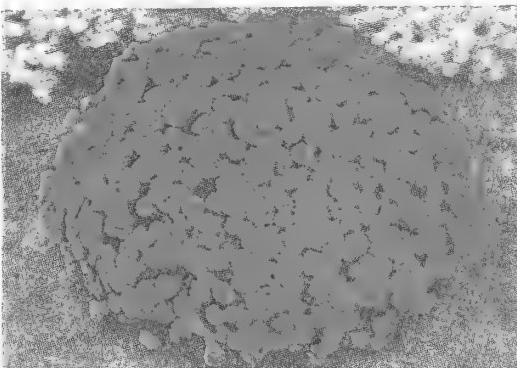
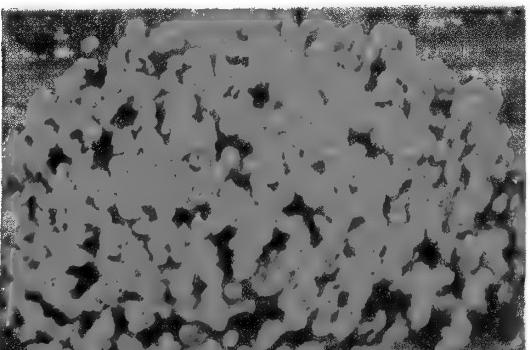
ROUGE CUSHION. Brilliant bright red.
Very early.

EARLY GOLD. Golden yellow. Excellent
for borders.

WHITE CUSHION. Strong growing white
with a trace of pink.

MAJOR CUSHION. Wonderful bright
pink.

Cushion Mums produce loads of bloom.
They make perfect plants about 2 feet high
and 2 to 3 feet around. So full of bloom
that you hardly see the foliage. Excellent
for border plantings where a mass of color
is desired.



CLEMATIS • Colorful, Everblooming



JACKMANI

When you see this vine covered with hundreds of deep purple bloom, you know why it is called Queen of all the Vines. Flowers are 4 to 6 inches across and produced freely all summer. The best deep purple Clematis. Grows 8 to 10 feet in height.

Your garden deserves the added beauty and charm that Clematis can bring to it. Clematis is a hardy, perennial, climbing vine that is easily grown. Prefers an east or south exposure, but will do well in any location that is shaded from the hot afternoon sun. Likes a rich soil with plenty of moisture, but must have good drainage. Its abundance of large, showy blooms add new thrilling beauty to your yard and garden. Plant Clematis on porches, trellis, arbors or fences. We ship a strong, potted plant that should bloom the first year.

ERNEST MARKHAM

Bright cerise-red with wide petals. The best of all the light red Clematis. Very strong Clematis that blooms in July.



PRESIDENT

A large, gorgeous plum colored variety of brilliant color. Flowers are large and pointed. Height 7 to 8 feet. Blooms in June.



For winter protection in the North we suggest mounding with dirt 10 to 12 inches high. Cut the old vines back in the spring.

CLEMATIS PRICES

1 for \$1.75	} All Prepaid
Any 3 for \$5.00	
All 5 for \$8.00	

These all are strong potted plants that should bloom this summer. Plant 4 inches deeper than they have been in the pots.

PASSION VINE



Be the envy of your neighborhood. Enjoy growing this beautiful and fascinating vine. Plant this spring in a good rich soil, give plenty of moisture and in a sunny place and they will provide many blooms all summer long. They are not hardy in the North and so they must be treated as an annual and taken indoors for the winter months. They can be planted in a large tub and planted outdoors for the summer months. We will send you a strong potted plant that should bloom this summer.

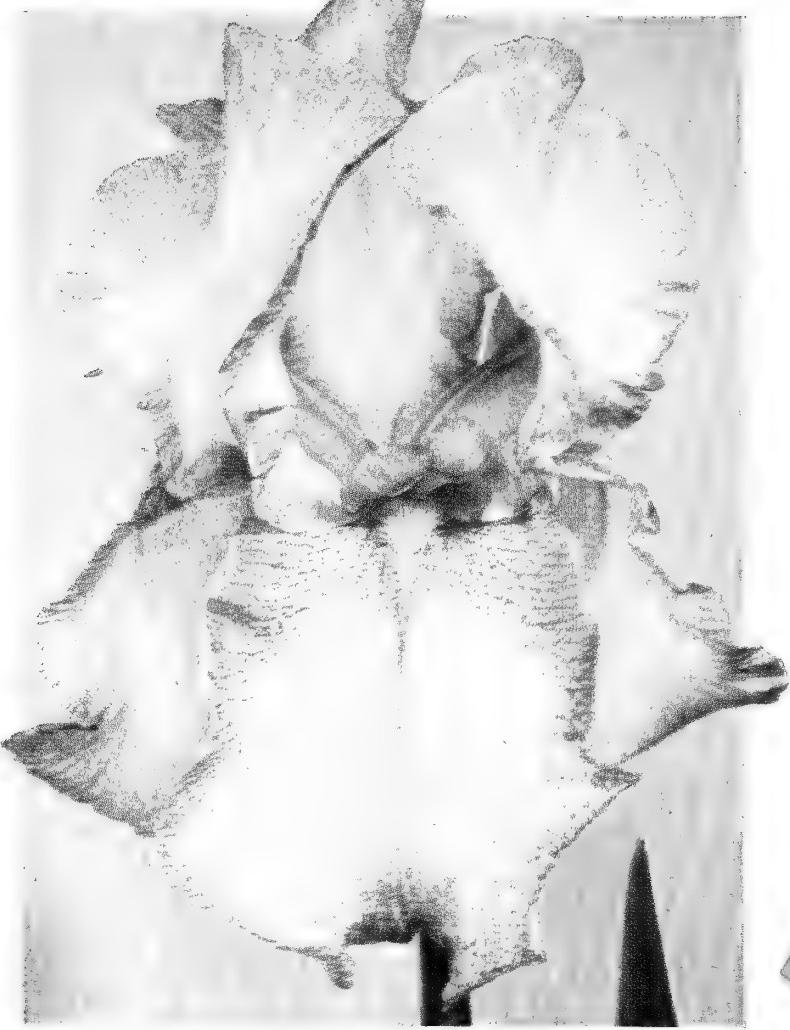
Each \$1.50, Prepaid



CLEMATIS Mme. Baron Veillard

A clear lilac-rose colored Clematis that becomes deeper in color as the weather becomes cooler. Very hardy and blooms from June to September. Height 10 to 12 feet. A very satisfactory pink Clematis.



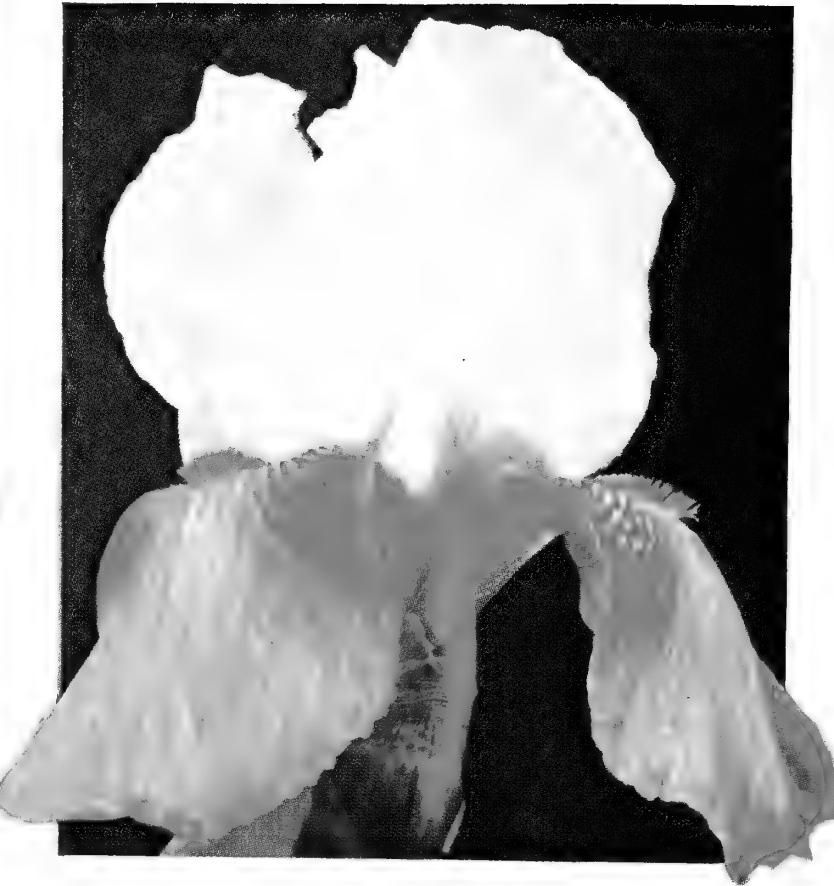


CAROLINE JANE. (DeForest.) 38". Superb blue dotted plicata. Large flowers on fine, strong stems. The white ground color glitters like snow and the delicate violet-blue markings are clean and distinct. A thrilling and beautiful Iris in bloom.

Each \$3.50; 3 for \$9.00

THOTMES III. (Kleinsorge.) 40". A metallic golden blend. Outstanding for its smoothness of finish and breadth of petals. Excellent in form. A truly wonderful bronze.

Each \$2.50; 3 for \$6.00



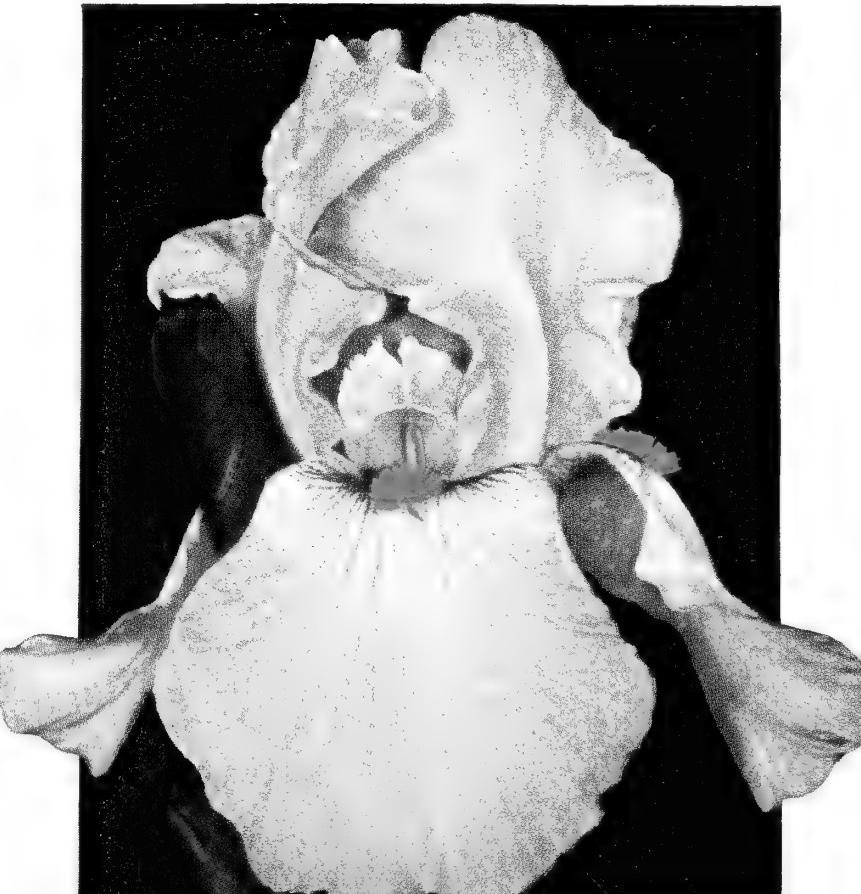
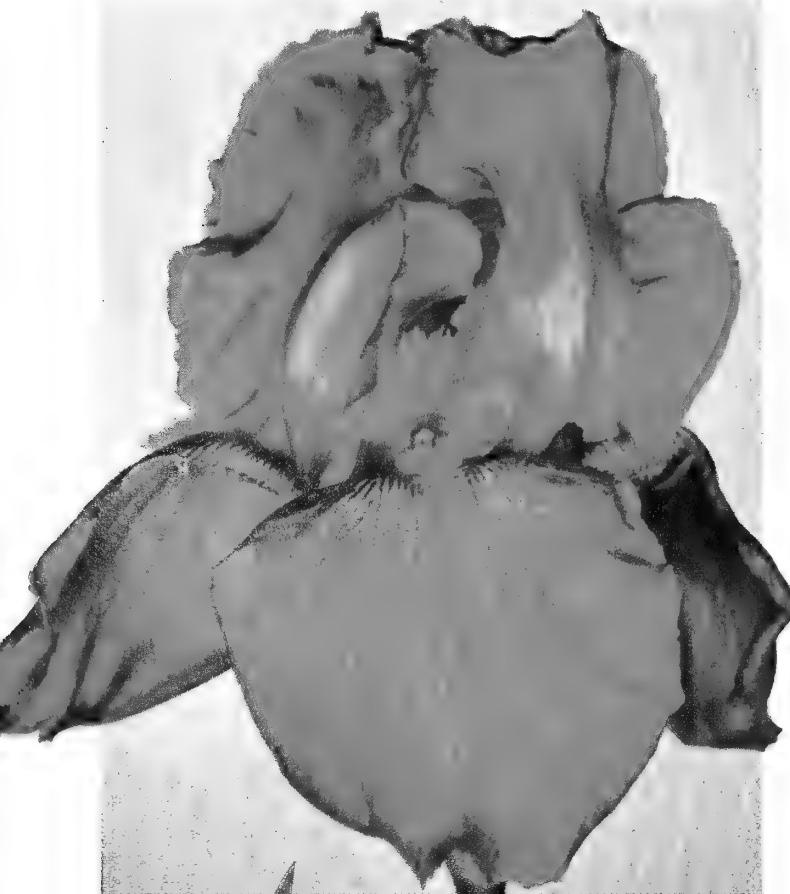
PINNACLE. (Stevens.) 35". A unique variety with clear white standards and smooth primrose-yellow falls. A variety of great merit which is absolutely distinct.

Each \$1.00; 3 for \$2.50

WE PREPAY ALL CHARGES ON IRIS ORDERS of \$3.00 or over. Orders under \$3.00, please add 50c for handling charges.

JANE PHILLIPS. (Graves.) 34". For a true light blue here is one of the very best. A charming variety of fine form.

Each \$1.00; 3 for \$2.50





BLUMOHR. (Marx.) 34". A very fine lavender-blue of exceptional texture and substance. A good performer. The picture above shows its outstanding color and size.
Each \$2.00; 3 for \$5.00



TRULY YOURS. (Fay.) 40". A beautiful flower with a bright yellow heart blending to almost a pure white at the top of the standards and bottom of the falls. A truly outstanding Iris that ranks at the top of every Iris fancier's list. A top show winner.
Each \$3.00; 3 for \$7.50

Iris
Shipped
in July
and
August
Only.

RUSSET WINGS. (Wills.) 36". A smooth combination of golden copper and apricot blend, with a russet tone through all the colors. The flowers are bright and jewel-like in freshness and beauty.
Each \$1.00; 3 for \$2.50



COLOR CARNIVAL. (DeForest.) 37". Both standards and falls of this new Iris are of a deep shade of pink, with falls heavily marked vivid purple. The flowers are large with falls carrying a beard of tangerine-red.
Each \$2.00; 3 for \$5.00

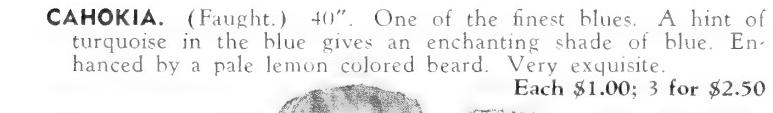




ORELIO. (DeForest.) 35". A very rich reddish brown of fine form and texture. The flowers are large, borne on tall and well branched stems.
Each \$1.00; 3 for \$2.50



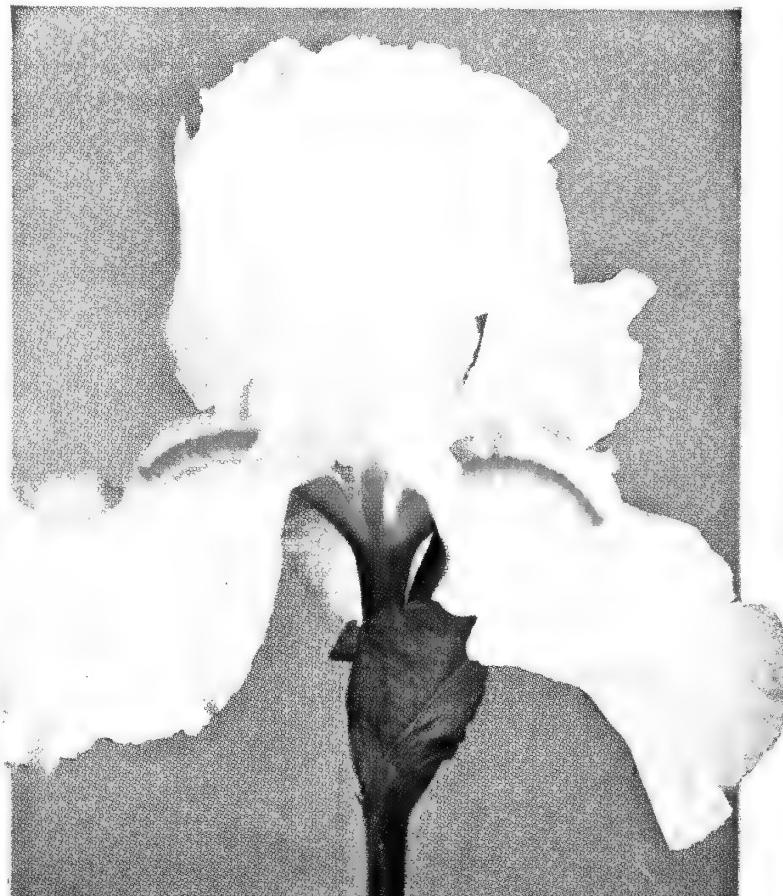
MELODY LANE. (Hall.) 36". A bright, golden apricot, with broad falls and a brilliant deep tangerine beard.
Each \$1.50; 3 for \$3.75



CAHOKIA. (Faught.) 40". One of the finest blues. A hint of turquoise in the blue gives an enchanting shade of blue. Enhanced by a pale lemon colored beard. Very exquisite.
Each \$1.00; 3 for \$2.50



NEW SNOW. (Fay.) 38". A fine, well named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites.
Each \$1.00; 3 for \$2.50





ELMOHR. (Loomis.) 36". An unsurpassed rich mulberry-violet so distinct in size and color that it appeals to all. The ruffled blossoms often measure 7 inches across and are borne on strong, sturdy stem. Dykes Medal Winner in 1945.

Each \$1.00; 3 for \$2.50



SPANISH PEAKS. (Loomis.) 38". A magnificent white self, with very large broad petaled flowers of excellent texture. Received Dykes Medal, Honorable Mention, and Award of Merit.

Each \$1.00; 3 for \$2.50

PINK SENSATION. (Hall.) 33". A delicate light pink with a bright orange beard. The flowers are large and lightly ruffled.

Each \$1.50; 3 for \$3.75

PINK PLUME. (Schreiner.) 36". A beautiful self-colored orchid-pink with domed standards and broad falls. A deeper pink than Dreamcastle.

Each \$1.00; 3 for \$2.50



WE
PREPAY
ALL IRIS
ORDERS OF
\$3.00
OR OVER.

Orders
Under
\$3.00
Please
Add 50c
for
Handling
Costs.



CHOICE IRIS



WHERE TO PLANT. Use a well drained, sunny location. Plants do not thrive in wet locations where water is apt to stand or where they are in much shade.

WINTER PROTECTION. In the colder sections of the country, a winter covering of coarse straw, lawn clippings, or hay to a depth of an inch should be put on as the ground freezes. Remove when the frost is out in the spring.

Prairie
Sunset



Misty
Gold

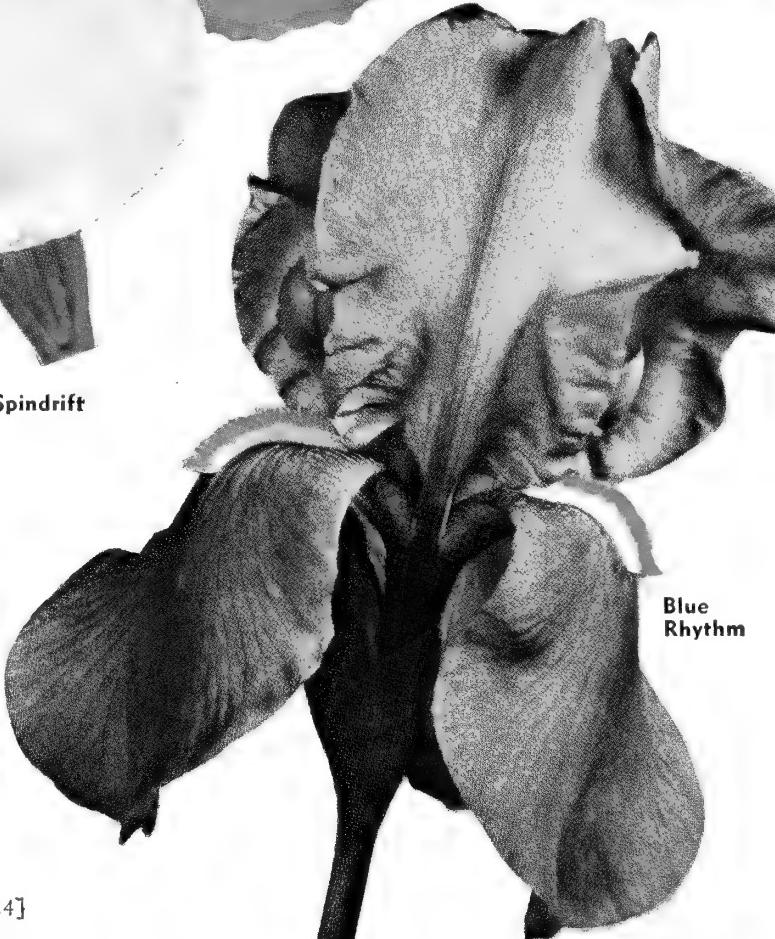
Choose
any
5
Iris
listed
on these
two pages for
\$3.00, Prepaid



Spindrift



Ranger



Blue
Rhythm

Iris

The Best Investment in Your Garden

Blue
Shimmer

1 each
of all
10
Iris
listed
on these
two pages for
\$5.00, Prepaid

Solid
Mahogany

10
CHOICE
IRIS
for
BEAUTY

Pink
Cameo

SPECIAL OFFER
3 each of all Iris shown
on these two pages. 30
of the top Iris of today.
A wonderful assortment
of color — all labeled —
all choice roots.
Prepaid for \$13.00

Ola Kala

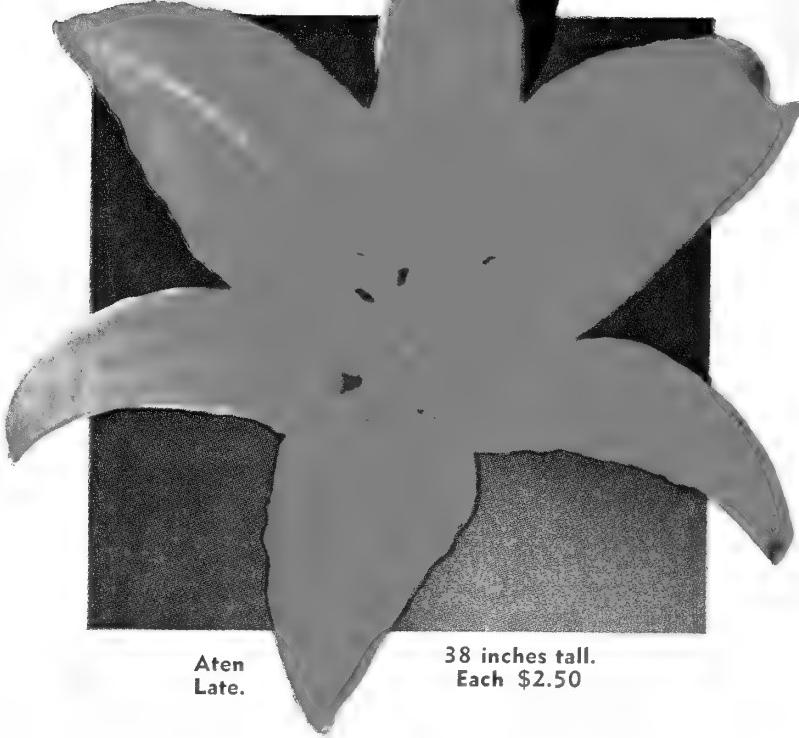


Evelyn Claar
Midseason. 20 inches tall.
Each \$3.00



Fred Stutz
Early midseason.
30 inches tall.
Each \$1.50

EVELYN CLAAR
was voted the
No. 1 Daylily
in the 1957
Popularity Poll.



Aten
Late.
38 inches tall.
Each \$2.50

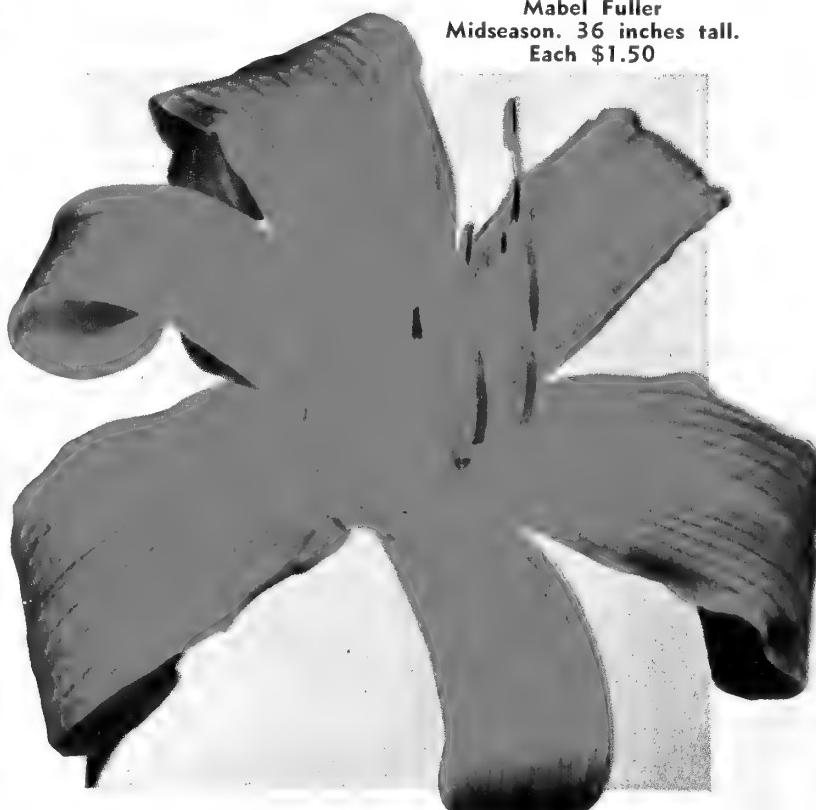
Hemerocallis (Daylilies)

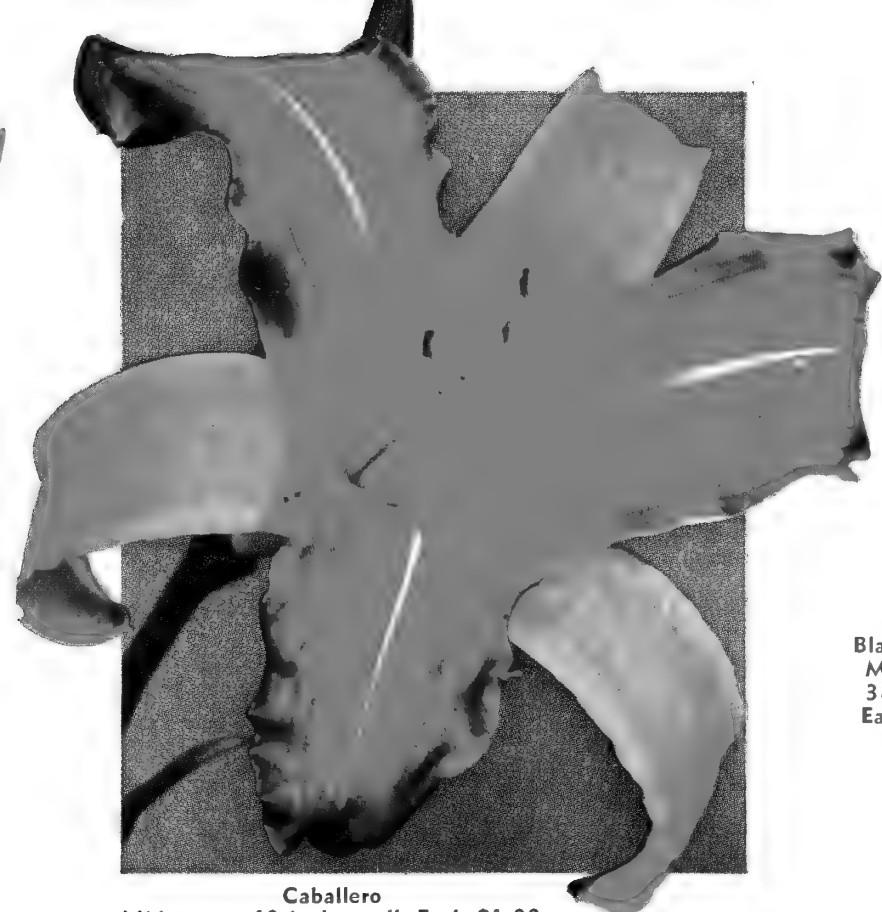
One of the easiest of all plants to grow, doing well in sun or shade, drought or dampness. Given a medium of these conditions one will find them at their best.

Our divisions of Daylilies are all from young, healthy plants. Every division will be of "BRAND" quality which stands for the very best.

These Daylilies can become a permanent addition to your garden. They are pest-free and need not be divided and transplanted for several years.

Mabel Fuller
Midseason. 36 inches tall.
Each \$1.50





Caballero
Midseason. 40 inches tall. Each \$1.00



Black Falcon
Midseason.
38 in. tall.
Each \$1.00



Friar Tuck
Midseason.
30 in. tall.
Each \$2.00

Special Offer

All nine (9) Daylilies shown in color on
these two pages—a total value of \$15.00
for \$13.50, Prepaid

Shipments made in July and August.



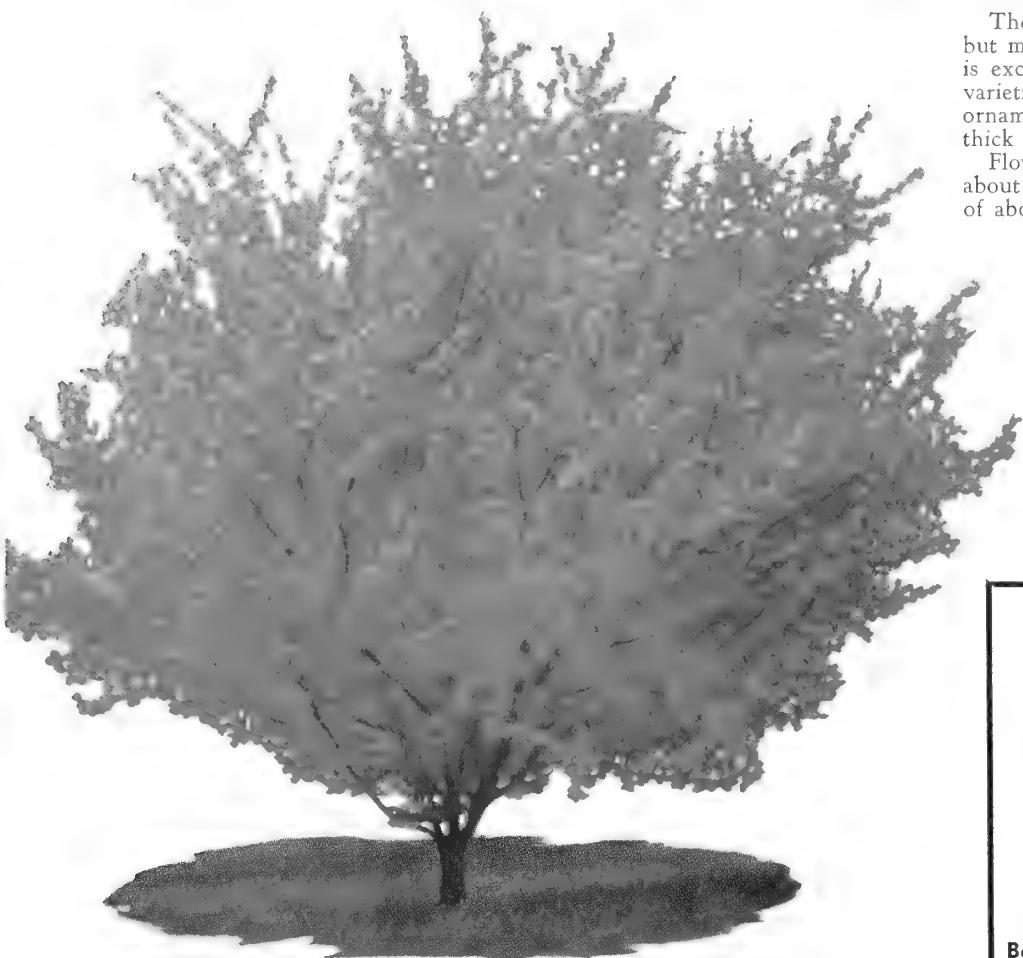
Yellowstone
Midseason. 36 inches tall. Each \$1.50



Pink Charm
Late
midseason.
40 in. tall.
Each \$1.00

Flowering Crabs

All Ornamental - Some Commercial Fruit Bearing



ALMEY

A strong growing tree producing large blossoms of glistening red, followed later in the season by small scarlet fruits that cling to the tree long after the leaves have dropped. Each petal has white markings at the base, giving the effect of a five-pointed star. When this tree is in bloom it is a mass of flaming red flowers. This tree should bloom well the second year after planting and the blossoms are often the size of a dollar. A real sensation in any planting. 5 to 6 ft., each \$3.75; 2 for \$7.00, not prepaid.

PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

A wonderful low-growing, intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you. 3 to 4 ft., each \$2.50; 2 for \$4.50, prepaid.

Prunus Cistena



PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double Rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it. Select 3 to 4 ft. plants, each \$2.50; 2 for \$4.50, prepaid.

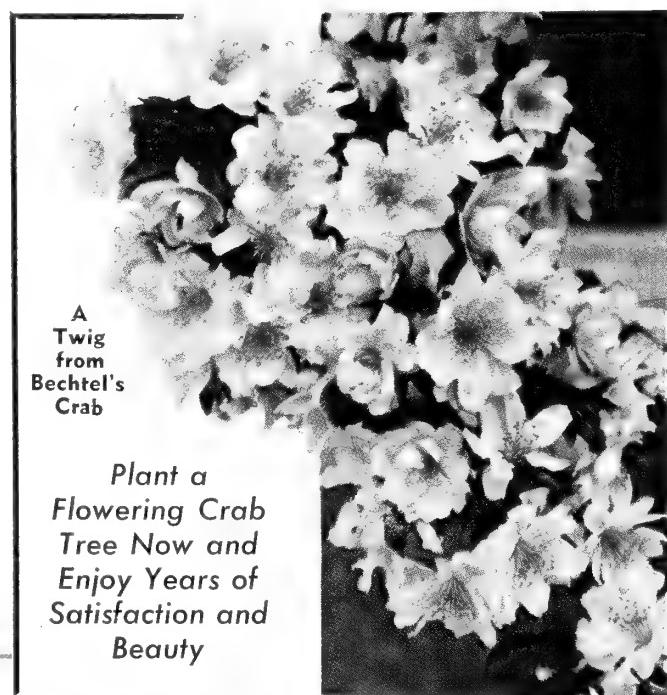
The Flowering Crabs are not only beautiful when in bloom, but many varieties produce fruit. The fruit from some varieties is excellent for jelly, jam, and pickling. The fruit from other varieties makes fine food for birds late in the fall. It is also very ornamental, for the bright little Apples hang on the limbs as thick as Gooseberries on their branches.

Flowering Crabs when grown in a rich soil attain a height of about 20 feet and with the exception of the Beauty, a spread of about 18 to 20 feet.

BECHTEL'S IMPROVED

(Purely Ornamental). A double form of the native Wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree, and sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. The most fragrant of any of the Crabs and the only double.

Fine 4 to 5 ft., each \$3.00; 2 for \$5.50, not prepaid.



A
Twig
from
Bechtel's
Crab

Plant a
Flowering Crab
Tree Now and
Enjoy Years of
Satisfaction and
Beauty

Prunus Triloba



RED SILVER FLOWERING CRAB

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink. **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom. **5 to 6 ft. trees, each \$3.00; 2 for \$5.50, not prepaid.**



Red Silver

HOPA FLOWERING CRAB

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large, single, deep rose colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes good jelly.

The Dolgo and Hopa are in bloom at practically the same time, with the Red Silver bursting into bloom just as the others are starting to pass. **Strong, 5 to 6 ft. trees, each \$2.75; 2 for \$5.00, not prepaid.**

Hopa Crab



Dolgo in Fruit

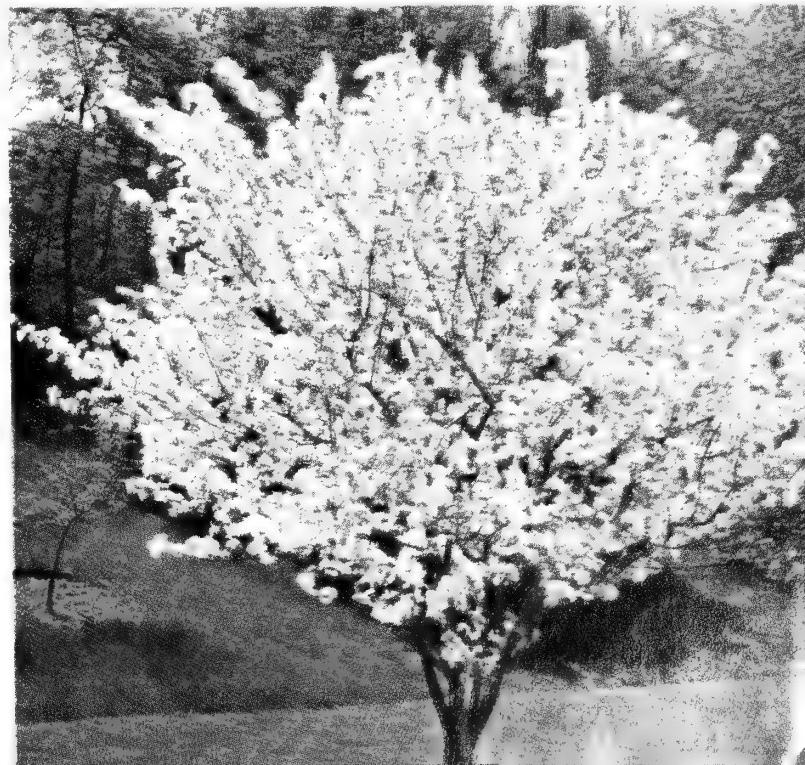
CRAB JELLY

The Beauty and Dolgo make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will jelly nicely. Be sure to try these.

DOLGO

This is the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. **Strong, 5 to 6 ft. trees, each \$1.75; 2 for \$3.25, not prepaid.**

Dolgo Crab



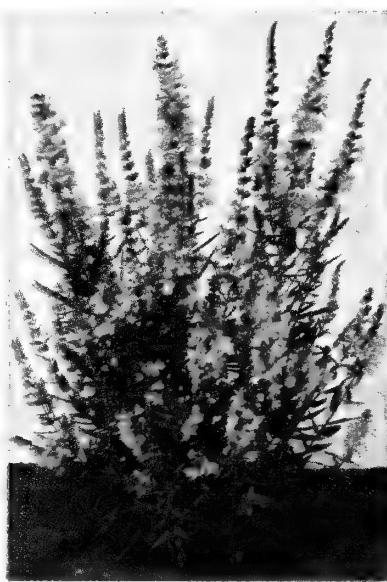
ALL
FLOWERING
CRABS
ARE
SHIPPED
EXPRESS
COLLECT

HARDY PERENNIALS Suitable for Every Garden



HARDY CARNATION

Every garden should grow a dozen or more of these lovely hardy Carnations. They flower throughout the entire summer. Plant grows from 12 to 14 inches high and is covered with bloom. We are offering a mixture of colors in both single and double type of flowers: shades of red, yellow, pink and white. All strong, one-year-old, field-grown plants that will bloom the first year planted. 3 for \$1.00; 6 for \$1.75; 12 for \$3.00, prepaid.



LYTHRUM

One of the best and hardest perennials. Plant has long, upright growing stems covered their entire length with flowers in shades of pink. 2½ to 3½ feet tall. Lythrum will give you color for your perennial border over a period of from 4 to 6 weeks. Fine to use in bouquets with other flowers. Flowers in July and August.

GLEAM. A brilliant carmine.

MORDEN. A bright clear pink.

PROLIFIC. A clean Persian-rose.

Each 60c; 3 for \$1.50; 6 for \$2.50, prepaid.



PINK HEUCHERA (Coralbells)

This perennial produces dainty pink flowers on long stems from June until late summer. Excellent to plant throughout the flower border or the rock garden. Sprays of Heuchera make any bouquet more attractive. 3 for \$1.75; 6 for \$3.00, prepaid.



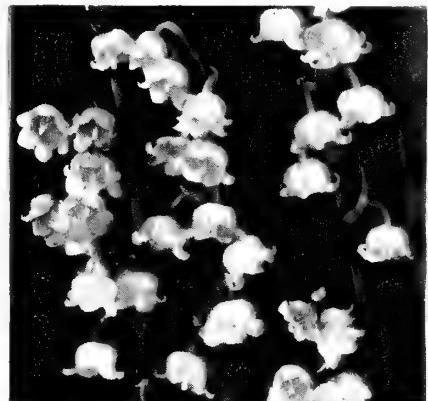
Ismene Calathina

ISMENE CALATHINA

(Peruvian Daffodil)

This summer blooming member of the Amaryllis family brings pleasure to every gardener. Planted in spring, after soil has warmed up, it will flower in 3 to 6 weeks. The clusters of pearly white flowers are borne on stems 15 to 18 inches high. After blooming the abundant glossy foliage remains in good condition until frost and adds to any foundation planting. Besides its beauty and easy growing performance, this flower has a lovely fragrance and keeps excellently when cut. Dig in late fall, store at room temperature and take care not to break off the fleshy roots. Plant 8 to 12 inches apart.

Large bulbs, each 75c; 3 for \$2.00; 12 for \$7.00, prepaid.



LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Takes little room but is always there and furnishes many little sprays of sweetly perfumed flowers. Single pips, 12 for \$2.50, prepaid.



Phlox Subulata

PHLOX SUBULATA (Moss or Creeping Phlox)

These are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, terrace plantings, and planting about the base of the stone in cemetery work. Height 4 to 6 inches. They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. We have Subulata in these colors:

APPLE-BLOSSOM-PINK LIGHT BLUE DEEP PINK
Your choice of any color: 3 for \$1.50; 6 for \$2.50;
15 for \$5.00, prepaid.

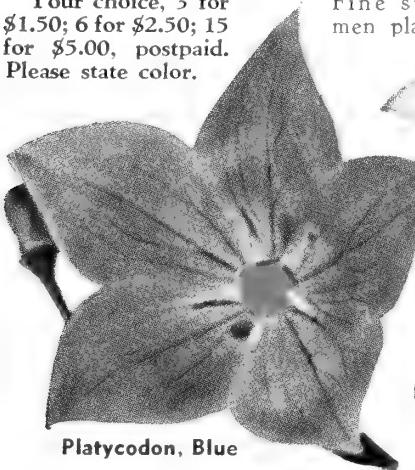


PLATYCODON

A very hardy perennial with large, 1½-in., bell-shaped flowers. We have Platycodon in two distinct colors: light pink and blue.

Your choice, 3 for \$1.50; 6 for \$2.50; 15 for \$5.00, postpaid. Please state color.

Fine specimen plants.



Platycodon, Blue



Platycodon, Pink

OENOOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00, postpaid.

DIANTHUS

PINK PRINCESS—New in 1956

Pink Princess is the finest new hardy Dianthus in many years. A creation of Dr. Hildreth of the U.S.D.A. Horticultural Field Station, Cheyenne, Wyo. Allow it a year to become established and you will be amazed that it could possibly produce so many flowers. Develops into a plant over a foot across.

Starts blooming in late April and for many weeks it is absolutely covered with dozens and dozens of the lovely fringed, fragrant pink flowers. Grows less than a foot tall. Use it as a border, or a group, or anywhere you want a low-growing, free-blooming perennial of great appeal. We send you potted, growing plants, just right for planting and ready to bloom. 75c each; 3 for \$2.00, postpaid.



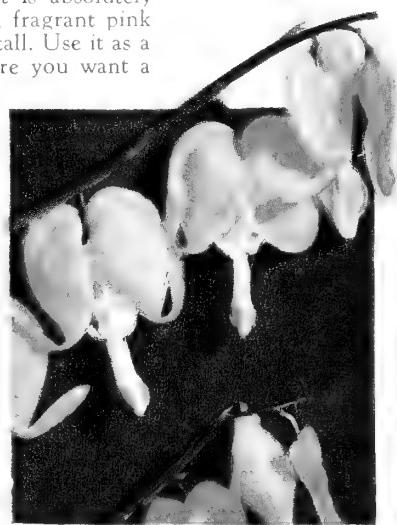
Dianthus, Pink Princess

BLEEDING HEART

(*Dicentra Spectabilis*)

Easy to Handle—Easy to Grow

One of the old-time flowers from grandmother's garden, of which we never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Dainty, fern-like foliage. Valuable for planting in shade. Very hardy, lives year after year. Grows 1 to 2 feet tall and blooms in May. Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.



Plant Bleeding Heart in the spring or fall with crown 2 inches underground.

Two Fine Shrubs that Deserve a Place in Every Garden

PHILADELPHUS, Virginal

Finest of the *Philadelphus*

Everything considered this is the most sensational of all the *Philadelphus*. Bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about three weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 2 to 3 ft., each \$1.50; 2 for \$2.50.

HIGH BUSH CRANBERRY

A large growing shrub which resembles the Snowball. Leaves reddens in the fall. The white flowers are followed by bright red berries, in large clusters, which hang way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry. Grows to a height of 6 to 7 feet. 18 to 24 in., each \$1.50; 2 for \$2.75, postpaid.



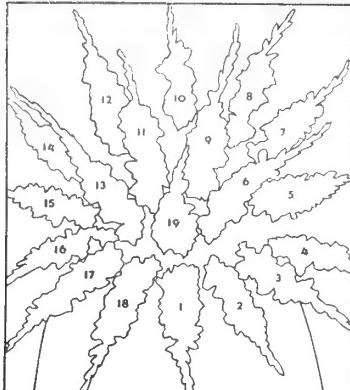
High Bush Cranberry



Philadelphus, Virginal



Majestic Glad Collection



YOUR CHOICE OF ABOVE GLADS

All large, No. 1 bulbs
that will give you choice
blooms this summer.

3 of a kind . . . \$0.50
6 of a kind90
12 of a kind . . . 1.70

1. Beauty's Blush
2. Fire Opal
3. King David
4. Gold
5. Viking
6. Sans Souci
7. Friendship
8. Catherine Beath
9. Mother Fisher
10. Pink Chiffon
11. Spic & Span
12. Sierra Snow
13. Harrisburger
14. Elmer's Rose
15. Francesca
16. Helios
17. Campanile
18. Dusk
19. Ruffled Ebony

[32]

MAJESTIC GLAD COLLECTION

19 BULBS—1 each of \$2.45
All Labeled—Prepaid

57 BULBS—3 each of \$6.75
All Labeled—Prepaid

Buy Our Home Grown Bulbs For Beautiful Glad Blooms this Summer and Fall

Our Bulbs Will Please You, Their Flowers Will Delight You

Prices for all varieties: 3 for 35c; 10 for \$1.00.

Do not order less than three of a kind.

AUREOLE. Heavily ruffled yellow Glad. Very useful color for home decoration.

CARDINAL SPELLMAN. A large reddish purple with huge, well placed blooms on a tall, rugged spike. A very popular variety.

CRUSADER. Medium height plant but opens many snowy white flowers with a pansy-purple throat. Beautifully ruffled.

DUSTY MILLER. Smoky old rose with distinctive cream lines. One of the best smokies.

ELIZABETH THE QUEEN. This is the most popular of all the lavender varieties. The petals are beautifully ruffed. A popular exhibition and commercial variety.

FLORENCE NIGHTINGALE. A beautifully ruffed snow-white with an ivory throat. This is one of the finest all-around whites we grow.

GENE. A heavily ruffled, medium shade of yellow. An early variety that opens up to 8 well placed blooms to a spike. A splendid grower.

KING LEAR. A midseason rich red-purple with heavily ruffled florets of great size. A hairline of silver edges every petal and brings out the luster of this fine red. Strikingly beautiful in the garden or in basket arrangements.

LADY ANNE. An early ruffed white that blends to a canary-yellow throat. A fine cut-flower variety that should not be overlooked.

LAVENDER LACE. A massive, light lavender with beautifully ruffed florets, and a glowing creamy throat.

MARGARET BEATON. An oldtimer. Liked by all. Tall white with red throat.

PINK DOTS. A very striking Glad with spots of pink on a pure white. Wonderful for basket arrangements.

RED CHARM. A bright shade of scarlet with a slightly deeper cherry-red throat. Although one of the older varieties, it still holds its popularity among the fine newer reds.

RHETT BUTLER. The earliest, good commercial, brilliant orange-scarlet. It opens from 6 to 8 fine blooms on extra tall spikes.

Rainbow Mix of Fine Gladiolus

This collection will consist of our newer varieties, using every color in a wide range of varieties. We guarantee our bulbs to bloom this year and also to thrill you when they flower.

Truly a Rainbow of Colors

50 large blooming size bulbs for \$3.25
100 bulbs for only 6.00

All Prepaid

Ruffled Collection

Here is your chance to get only ruffled Glads in all colors. Many of our newest varieties will be included. Be the first in your neighborhood to have this fine ruffled collection.

Large, Clean, Healthy Bulbs

50 bulbs for only \$4.00
100 bulbs for only 7.00

All Prepaid

**We prepay all orders amounting to
\$3.00 or more.**

ROSE CHARM. One of the best early cutting varieties in a lovely shade of deep rose-pink with a cream throat. A good kind for home decoration and also one of the best commercial varieties.

SNOW PRINCESS. An extremely popular creamy white. For the past few years this has been one of the best standard cut-flower varieties.

THE RAJAH. A new, rich, beautifully ruffed purple. A real rival among the best in its color. Keeps unusually well as a cut flower.

WHITE GODDESS. Tall, strong growing creamy white. Heavily ruffled blooms. A very good white.

YELLOW HERALD. This early pure yellow produces perfect spikes, and is extra fine for cutting. Often each bulb produces two model spikes.

MINIATURE GLADS

These small Glads are becoming very popular. They are very practical for the home use and much the better for arrangements. Will bloom from any size bulb. They come in many different colors and we can only list a few. Others will be used in our collection offer. See below.

BO-PEEP. Buff-pink with yellowish throat on which is a light dusting of red. Early. Very good for bouquets.

LITTLE EGYPT. Very striking bright red with a darker eye. Tall and showy, growing on a tall, wiry stem. Always an eye catcher.

LITTLE GOLD. Very beautiful golden orange color. Slightly ruffled, on a stiff, wiry stem. If you want a golden yellow for arrangement work, this is one of the best.

STARLET. Graceful little Glad of pure waxy white. Heavily ruffled. Excellent for table arrangements and weddings.

Miniature Collection

These Miniature Glads are smaller than the regular varieties and ideal for bouquets for the table. They can be used without fear of tipping. A fine assortment of all shades and colors.

50 blooming size bulbs for \$4.25
100 blooming size bulbs for 8.00
Blooming Size Bulbs, Prepaid

A Fine Collection of All Shades of Red

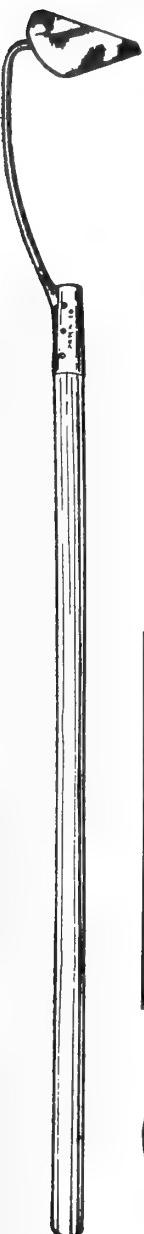
This is a wonderful collection of all shades of red and rose that will make your garden the envy of the neighborhood. Bulbs are chosen from the newer varieties and we are sure they will give perfect satisfaction in every way.

This Collection can also be had in Pink, Smoky or White.

Large Bulbs, All Blooming Size, Prepaid
50 bulbs for only \$4.25
100 bulbs for only 8.00

The All Purpose Hoe

The Best Hoe for Perennials We Have Ever Used



5 Good Reasons for Owning This Hoe

IT IS:

- Light—
24 ounces. Easy to use.
- So Sharp—
Cuts weeds easily.
- So Strong—
Stands tough use.
- You Stand Erect—
No tired back.
- Even Men Like This Hoe
Which was especially designed for women.

A real present for a gardener.

Each \$1.95, Prepaid

Just the Hoe for the Perennial Border

Hillandale, Md.

"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

Noble, Okla.
April, 1952

"Please send me two of the 'All-Purpose Hoes.' Will let my friend have one and I will keep other as we are always fighting over the one I have. Every one likes to use it."

MRS. E. C.



WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

You can do this by sending your order to us for Peony roots, a Lilac bush, or an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers enjoy using one of our fine garden hoes. An ideal gift for any occasion.

SPRAY YOUR PHLOX FOR RUST

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

BRAND'S HARDY PERENNIAL PHLOX

One-Year, Field-Grown Plants—None More Beautiful

For spring and fall planting. In the North we do not recommend planting in the fall.

AFRICA. Brilliant carmine-red with deep blood-red eye. The large, nicely formed florets are gathered into a large, shapely truss of intense richness. Almost a black-red.

AMERICAN BEAUTY. A strong growing, medium tall variety in a uniform shade of rosy pink. Very desirable.

BLUE BOY. This is the nearest to a true blue that we have ever grown. For a fine showing, plant Blue Boy with a good white.

BRIGHT EYES. A soft pink with a red eye. Florets extremely large, plants medium tall, and color very bright.

CAMEO QUEEN. Clear pink, loaded with flowers throughout the season.

CECIL HANBURY. A new variety in a bright shade of salmon-pink with a carmine eye. A most satisfactory new Phlox.

COMUS. An outstanding coral-pink with large flower heads. A deep pink that is never disappointing.

DRESDEN CHINA. Another new, very large soft pink that we are adding to our list this year. A strong growing variety.

FLASH. For a fine red this is one of the best we have ever grown. The plant is strong and free flowering.

HAUPTMANN KOEHL. Excellent deep red producing large clusters of flowers.

MT. HOOD. A tall flowering pure white with heavy, dark green foliage.

PINKETTE. A soft apple-blossom-pink. The center of each floret is of a deeper pink shade. One of the loveliest of all.

PRIME MINISTER. A good white with a crimson eye.

R. P. STRUTHERS. One of the best Phlox grown. Very hardy and a splendid bright red or a deep rose-pink.

RED POLKA. A new white with a deep crimson eye.

ROSY BLUE. A tall soft lavender-blue with delicate pink undertones. An excellent variety with large florets.

ROYAL PURPLE. A new variety in a rich shade of royal purple.

RUBY LEE. This is a rich plum-red with immense flower heads. The plant is of medium height, strongly branched, and produces flowers of unusual size.

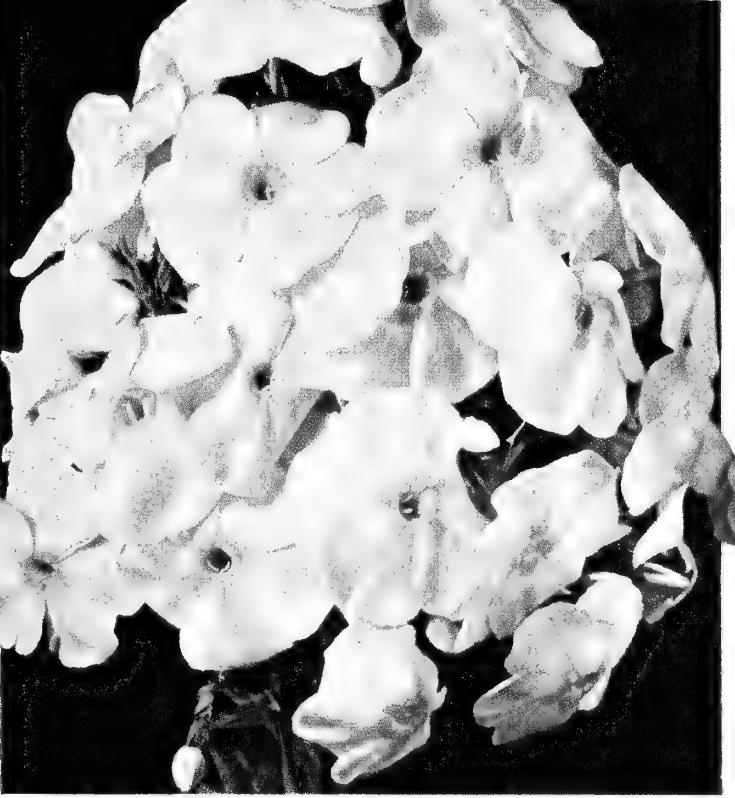
SALMON BEAUTY. One of the most colorful varieties we grow. The shade is a deep salmon-pink with a large white eye.

SPITFIRE. A large salmon-orange with a small crimson eye. Outstanding.

STARLIGHT. A lovely purplish violet with a white star in the center. Always in demand.

THOR. An old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.

(See opposite page for prices.)

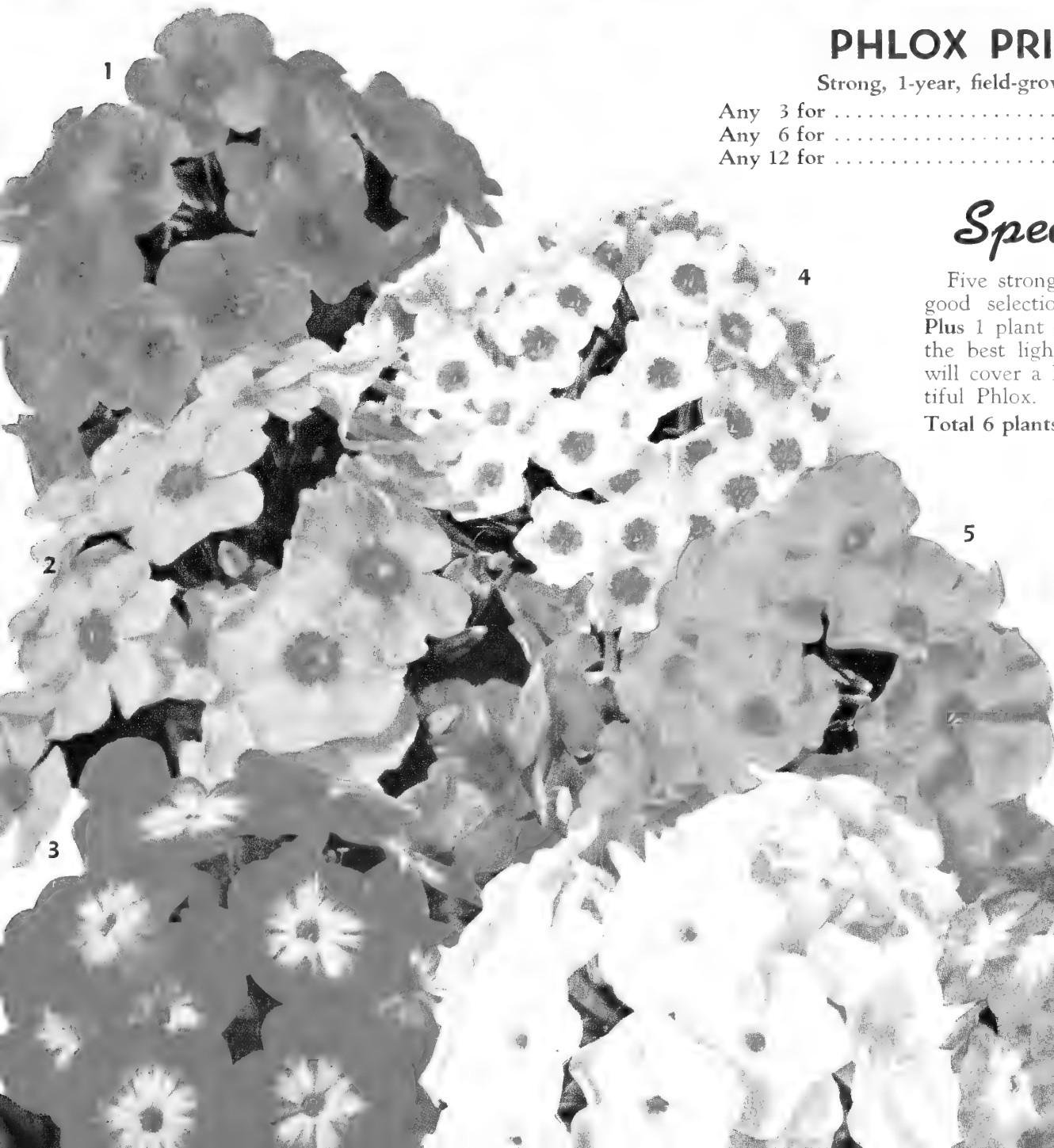


**PHLOX
CAN
BE
PLANTED
SPRING
OR
FALL**

Rosy Blue



Flash



PHLOX PRICES

Strong, 1-year, field-grown plants

Any 3 for	\$1.50, prepaid
Any 6 for	2.50, prepaid
Any 12 for	4.50, prepaid

Special Offer

Five strong plants of our choice. A good selection of colors, all labeled. Plus 1 plant of Dresden China, one of the best light pinks. Individual floret will cover a half-dollar. A truly beautiful Phlox.

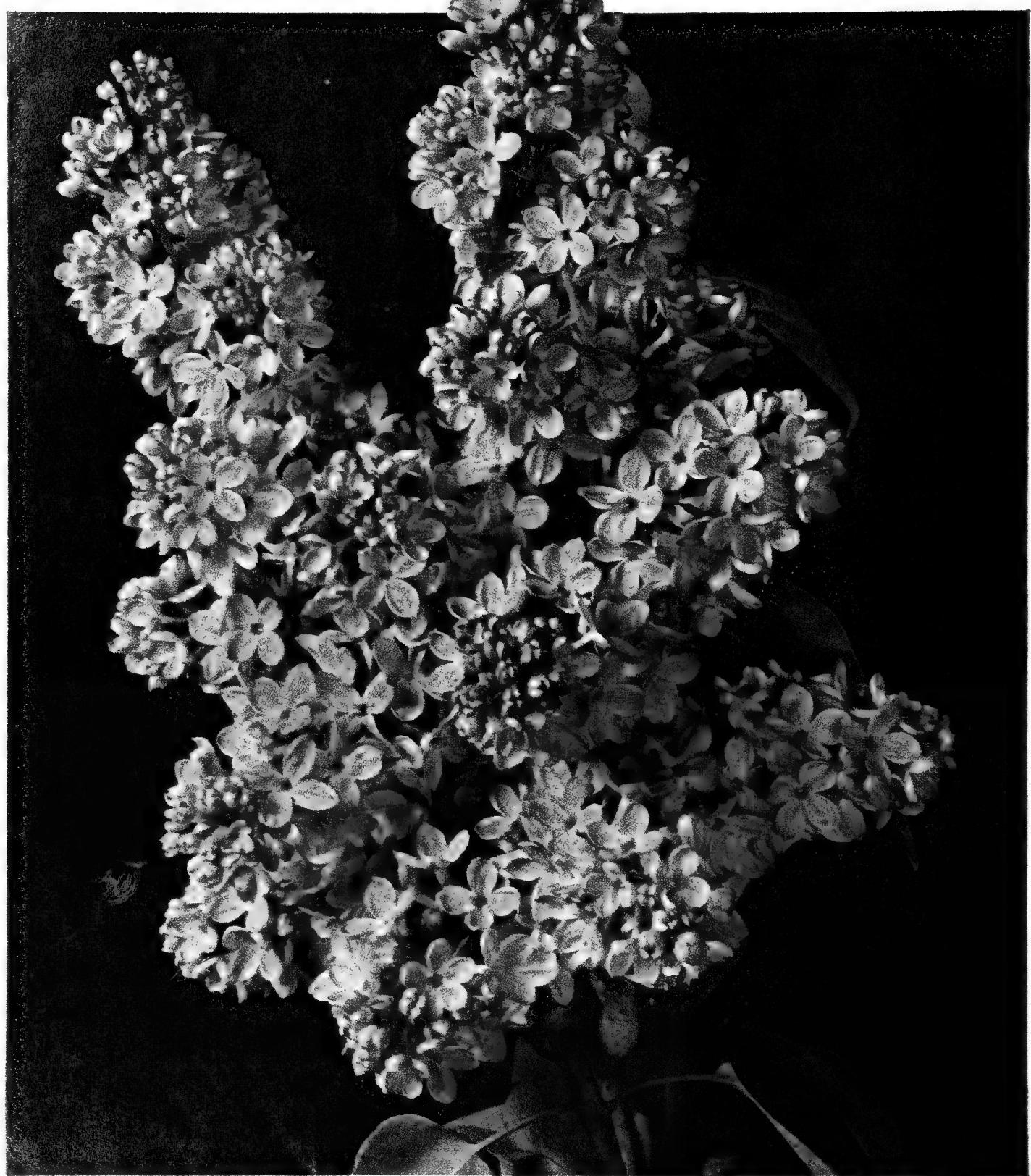
Total 6 plants for \$2.00, prepaid

Key to Numbers

1. Ruby Lee
2. Comus
3. Salmon Beauty
4. Prime Minister
5. Thor
6. Starlight
7. Mt. Hood

[35]

6



De Miribel

The darkest of all the blue Lilacs. DeMiribel is very outstanding in color. Admired by all who visit our Lilac show beds. Very choice. Panicles are slender, long, compact and upright. A dark blue that everyone should grow. (For fall shipment only.)

2- to 3-foot bush, \$4.00, prepaid

OUR 1958 FALL SPECIAL	
1 Mme. Antoine Buchner	1 De Miribel
1 Alice Eastwood	1 Marle Finon
4 strong, 2- to 3-foot bushes—value \$16.00 For \$14.00, Prepaid	

Mme. Antoine Buchner

A Fine Double Pink

Again this year, we are able to show in color this fine Lilac.

A Lilac that will please all who love pink. Very dependable.

2 to 3 ft. bush, \$4.00, prepaid.

Insist on
"OWN ROOT"
LILACS



The Four
Lilacs
Pictured
on
These
Two Pages
Are For
Fall 1958
Shipment
Only



MARIE FINON

Outstanding pure white single. Medium size trusses with florets that measure three-fourths inch in diameter.

2 to 3 ft. bush, \$4.00, prepaid.

ALICE EASTWOOD

A unique claret-purple bud changing as the flower opens. The clusters are beautifully and nicely formed.

2 to 3 ft. bush, \$4.00, prepaid.





Pres. Lincoln—Best Single Deep Blue

For further descriptions of the Lilacs shown on these two pages, see pages 41 and 42.

Ruhm von Horstenstein—Best Light Red-Purple

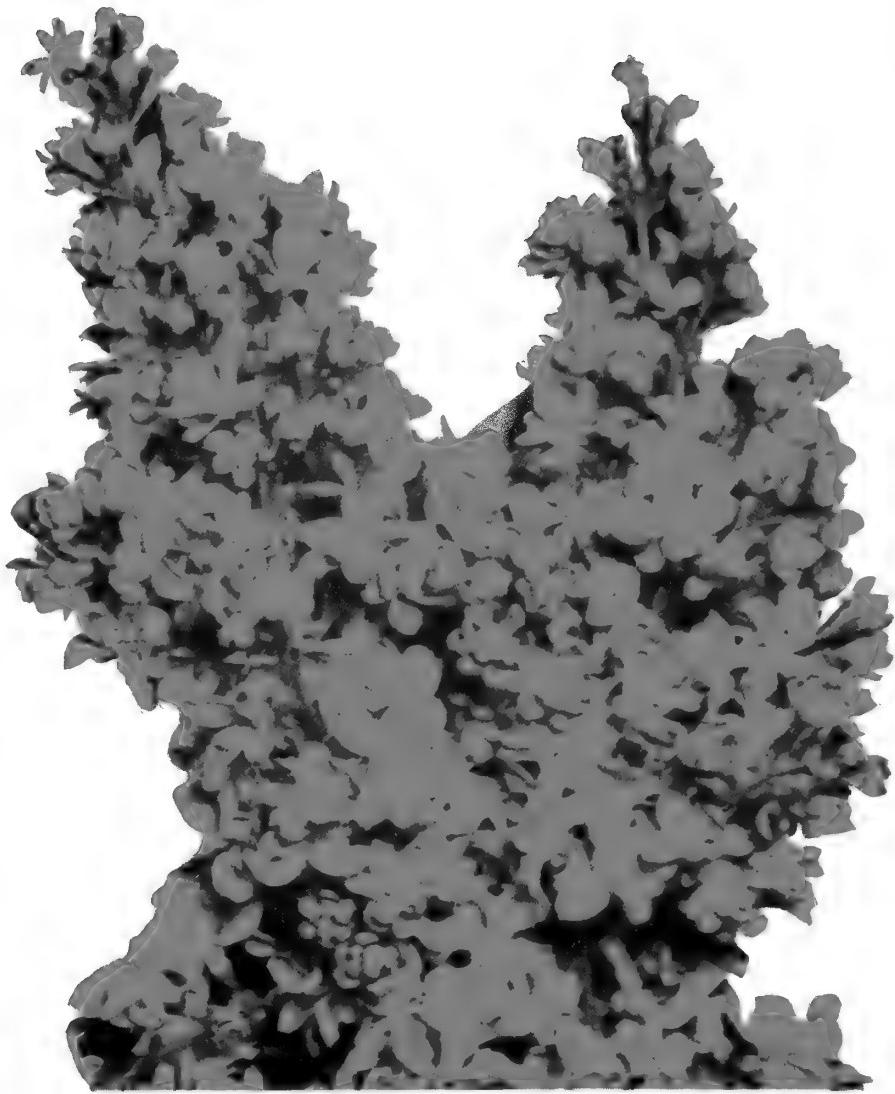


INSIST ON "OWN ROOT" LILACS

**Do not confuse
the prices of
Lilacs grafted or
budded on Privet
with the price of
"OWN ROOT"
LILACS.**

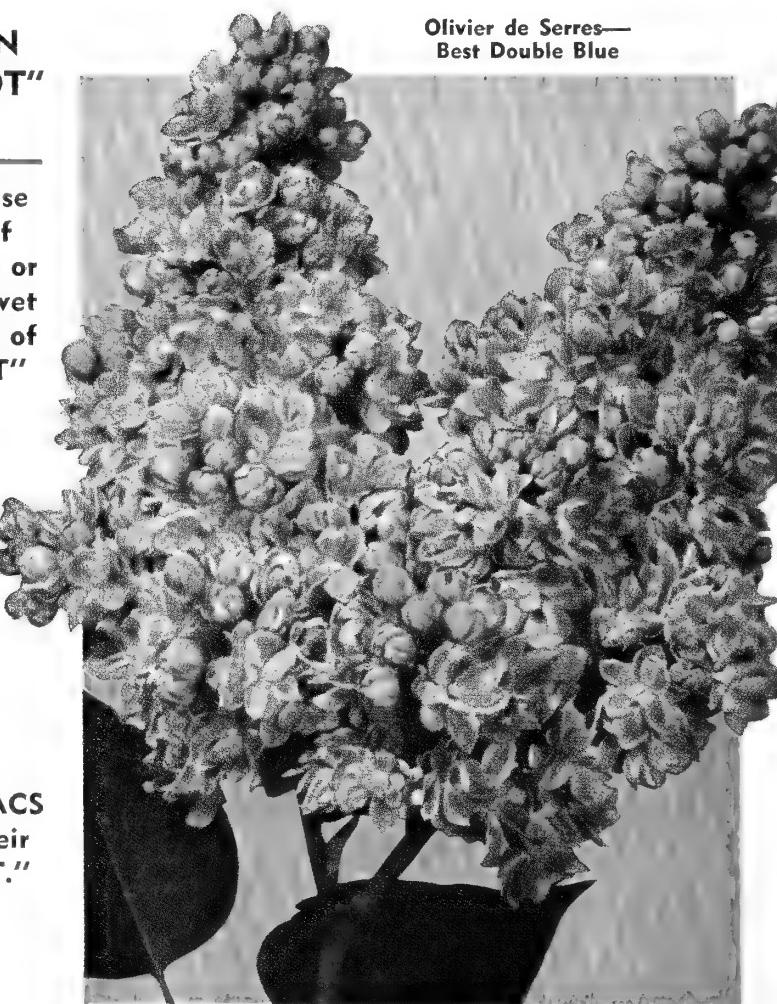
**It is the
"OWN
ROOT"
on a
FRENCH
LILAC
that makes
it cost more.**

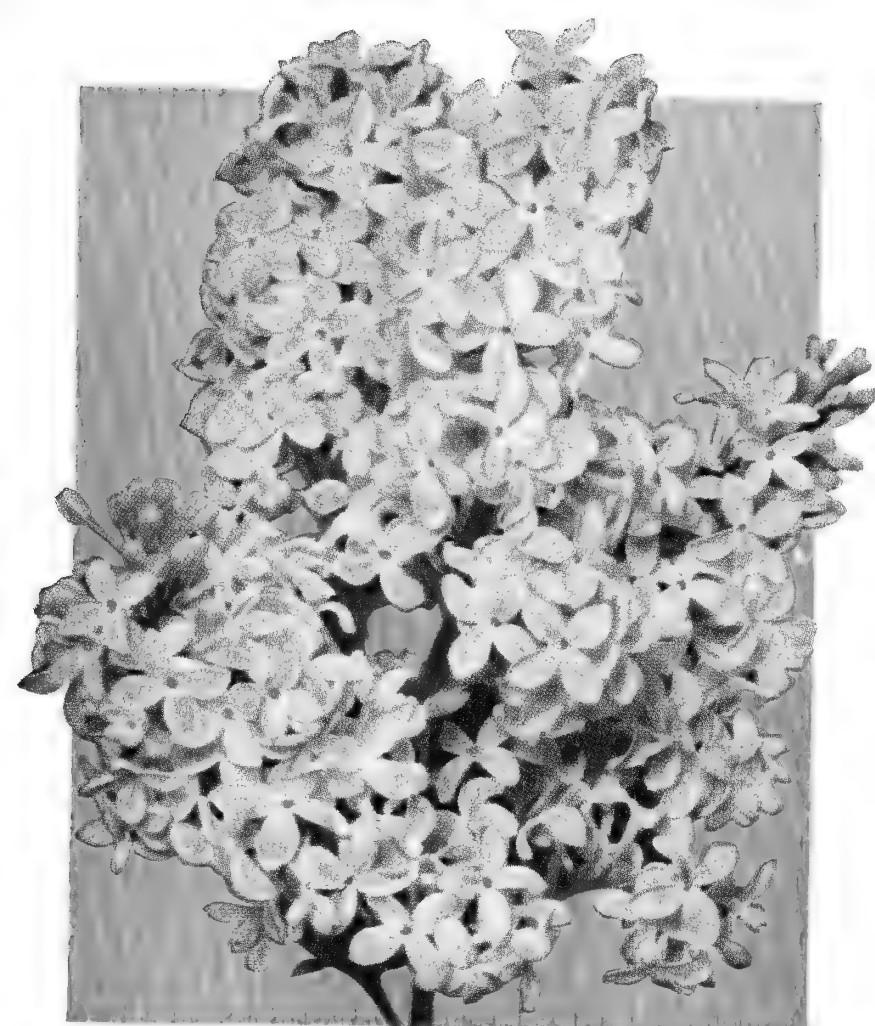
**Our
FRENCH LILACS
are all on their
"OWN ROOT."**



Chas. Joly—A Splendid Red Double

**Olivier de Serres—
Best Double Blue**





Firmament—One of the finest of all blue Lilacs



Henri Martin—Blue-lavender, double

LILAC SPECIALS

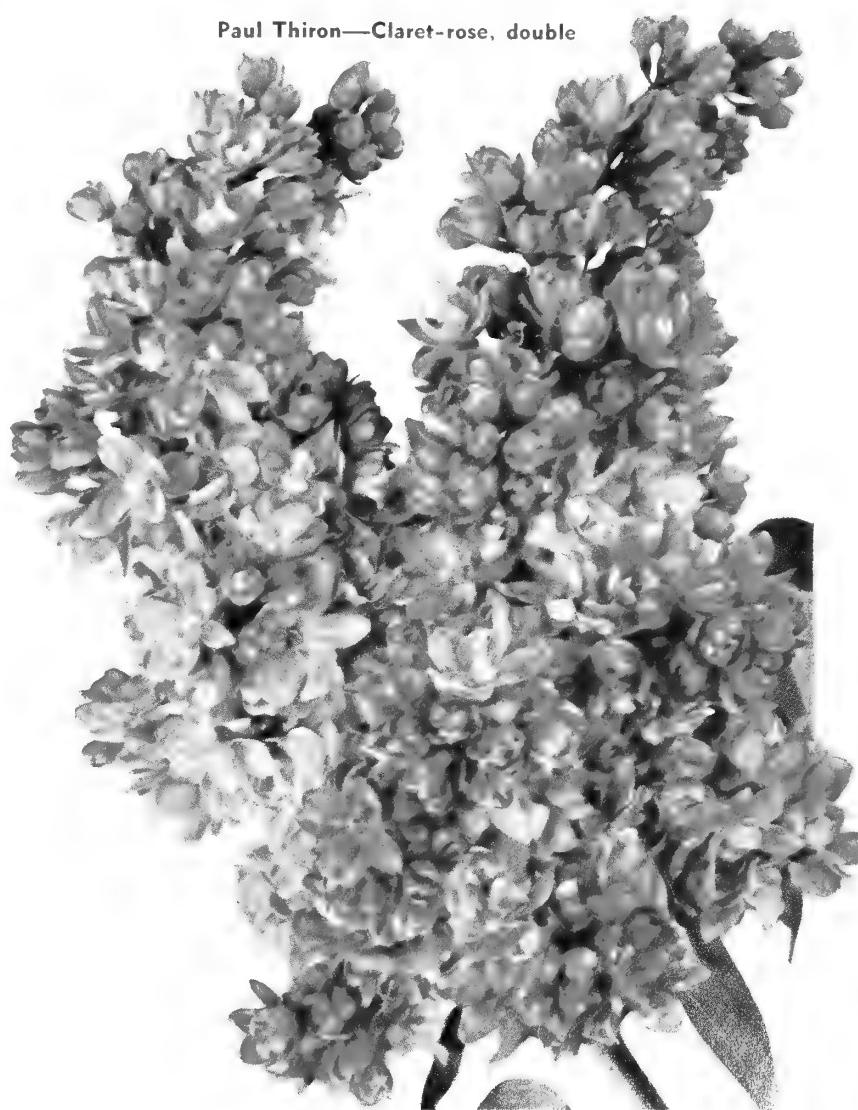
MAKE YOUR OWN SELECTION

CHOOSE ANY 4 LILACS—prepaid for only	\$14.00
CHOOSE ANY 6 LILACS—prepaid for only	21.00
CHOOSE ANY 8 LILACS—prepaid for only	27.00

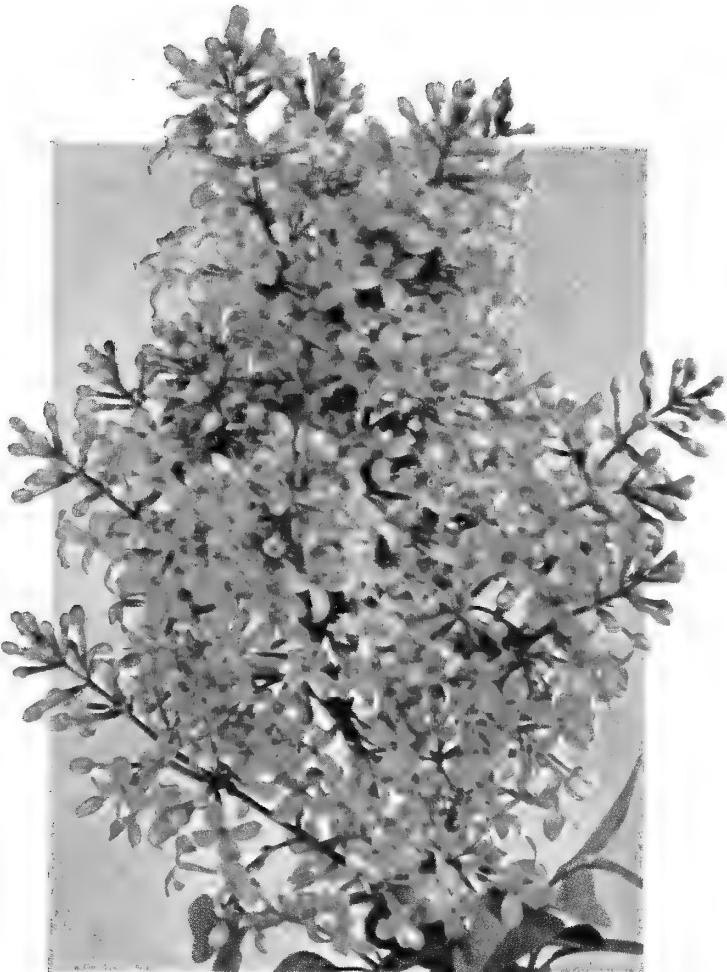
All Strong, Bushy, 2- to 3-foot Plants.



Vestale,
Fine single
white



Paul Thiron—Claret-rose, double



Rothomagensis or Deep Pink Persian

HYBRIDS and SPECIES

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. They all grow into large, open branching bushes with heavy waxy leaves. They do not sucker and planted four feet apart will make a very beautiful hedge.

FOR SPRING AND FALL

We are offering the following four varieties. All in good strong, 2 to 3 ft. bushes.

AUDREY. Light pink.

CONSTANCE. Light pink.

ISABELLA. Medium pink.

ROYALTY. Bluish purple.

FOR SPRING DELIVERY ONLY

These are all in shades of pink. We do not have large quantities of each, so we will not describe them fully.

HENRI LUTECE
DEDEMONA
LENORE

KIM
GUINEVERE
RED WINE

Prices on Hybrid Lilacs: 2 to 3 ft., each \$3.00;
any 3 for \$8.00, prepaid.

Rothomagensis

Often called The Improved Persian
Generally in bloom the last two weeks in May.

Specimen Plants in Deep Pink Only

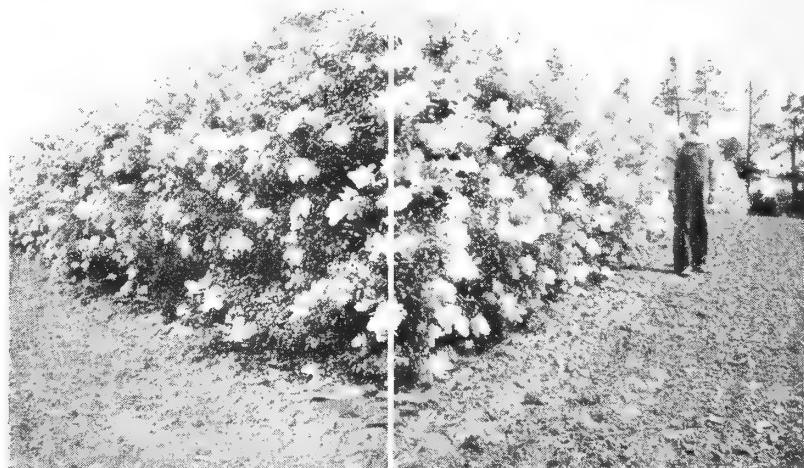
Strong, 2 to 3 ft., Select Bushes

Each	\$ 1.50
Per 10	12.50
Per 25	30.00

In lots of 50 or more at 80c each, not prepaid.

DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen put your plants in from 4 to 6 feet apart.



A Section of Our Persian Hedge in Bloom

Good for All Sections of the Country

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet. By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give your stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.

New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root

All varieties will be 3-year-old plants in a strong, 2 to 3 ft. grade.

New Lilac A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time. Not included in special offers. \$7.50

ALICE EASTWOOD. D. A claret-purple in the bud, with the color gradually changing as the flower opens. The clusters are beautiful and nicely formed. A unique variety. (For fall shipment only. See color page 37.)

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited.

CAPITAIN BALLET. S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the 12 or 15 best of all Lilacs.

CAPITAIN PERRAULT. D. A combination of beautiful soft tones of pink, lilac and rose. The panicles are large and full. A magnificent late flowering variety.

CHARLES JOLY. D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. (See color page 38.)

CHRISTOPHE COLUMB. S. In color, this is a very pleasing shade, delicate lavender, with the buds tipped rose-pink. The panicles are of medium size, with broad, open florets, arranged one about the other, so that every floret is visible, which is a peculiar arrangement in a Lilac. A very attractive variety.

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days, are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds.

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety (For fall shipment only. See color page 36.)

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

All varieties \$4.00 ea. unless otherwise priced

Select from This List
and we know your choice will not
disappoint you

S.—Stands for single florets. S.D.—Stands for semi-double.
D.—Stands for double florets. All Lilacs Prepaid in U.S.

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden. (See color on back page.)

ETNA. S. Another fine single which is very scarce and seldom listed. One of the most brilliant reds of all Lilacs, coming into bloom late in the Lilac season. A very showy variety. One of the recent introductions.

FIRMAMENT. S. A new variety that we are not able to offer year after year. This year we have a limited quantity of this fine single blue which we believe stands right at the top among all good Lilacs. The panicle is large, loosely arranged, extremely dainty, and of a beautiful shade of light blue void of any trace of pink. A "must have" in any fine collection. (See color page 39.)

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. (See color page 39.)

HENRI ROBERT. D. A purplish blue, with paler under sides. Huge panicles with large flowers. Short, compact. Bush blooms late.

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers.

DO NOT let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.

LA PLACE. S. One of the truly great Lilacs. The panicles are immense, long, rather open, very shapely. Florets and petals of great size. A deep dark rich red-purple. La Place will hold its color right out in the burning sun about the longest of all the red-purples and seems to get larger and richer in appearance as the days pass.

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little Rose-like florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others.

MARIE FINON. An outstanding single variety, with trusses of the purest white. The trusses are of medium size, with florets three-fourths inch in diameter. For a good single white, this is one of the best. (For fall shipment only. See color page 37.)

MASSENA. S. This is one of the deepest of the red-purples, with individual flowers over 1 inch in diameter. This variety always attracts the attention of our visitors, and it is one that we are seldom able to offer.

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. (For fall shipment only. See color page 37.)

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Along with Edith Cavell and Ellen Willmott this is one of the best whites and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower.

MONUMENT. S. One of the finest white singles we have ever grown. When visitors see this variety blooming in our fields, they marvel at its size and beauty. Stock is still scarce. If you want one—order early.

MRS. W. E. MARSHALL. S. One of the deepest purples we list. The panicles are extremely large. This fine variety blooms at the end of the Lilac season.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. (See color page 38.)

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. (See color page 39.)

PRESIDENT LINCOLN. S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich, clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue. (See color page 38.)

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Blooms so profuse some years as to almost hide the foliage. (See color page 38.)

THUNBERG. D. Very large, long, slender spikes, generally two to a panicle. Buds and reverse of florets a violet-mauve with a red appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. General color effect pink. A valuable variety as it prolongs the blooming season.

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. (See color page 39.)

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best. Florets are very double like little double Roses. These are gathered into panicles of the largest size and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. (See color page 43.)

VIOLETTA. S.D. A very dark Lilac of true violet-red. The individual florets look exactly like a Violet, and are unusually large. A group viewing this variety in our fields became interested in finding out just how large these florets were. By actual measurement, we found that a half-dollar just covered them.

Direction for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale.
2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.
3. Do not spread out your plants and let them lie on the ground while you are planting.
4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.
5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.
6. Keep your plants well cultivated the first year so they will become well established.
7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.
8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.
9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.
10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.



Victor Lemoine

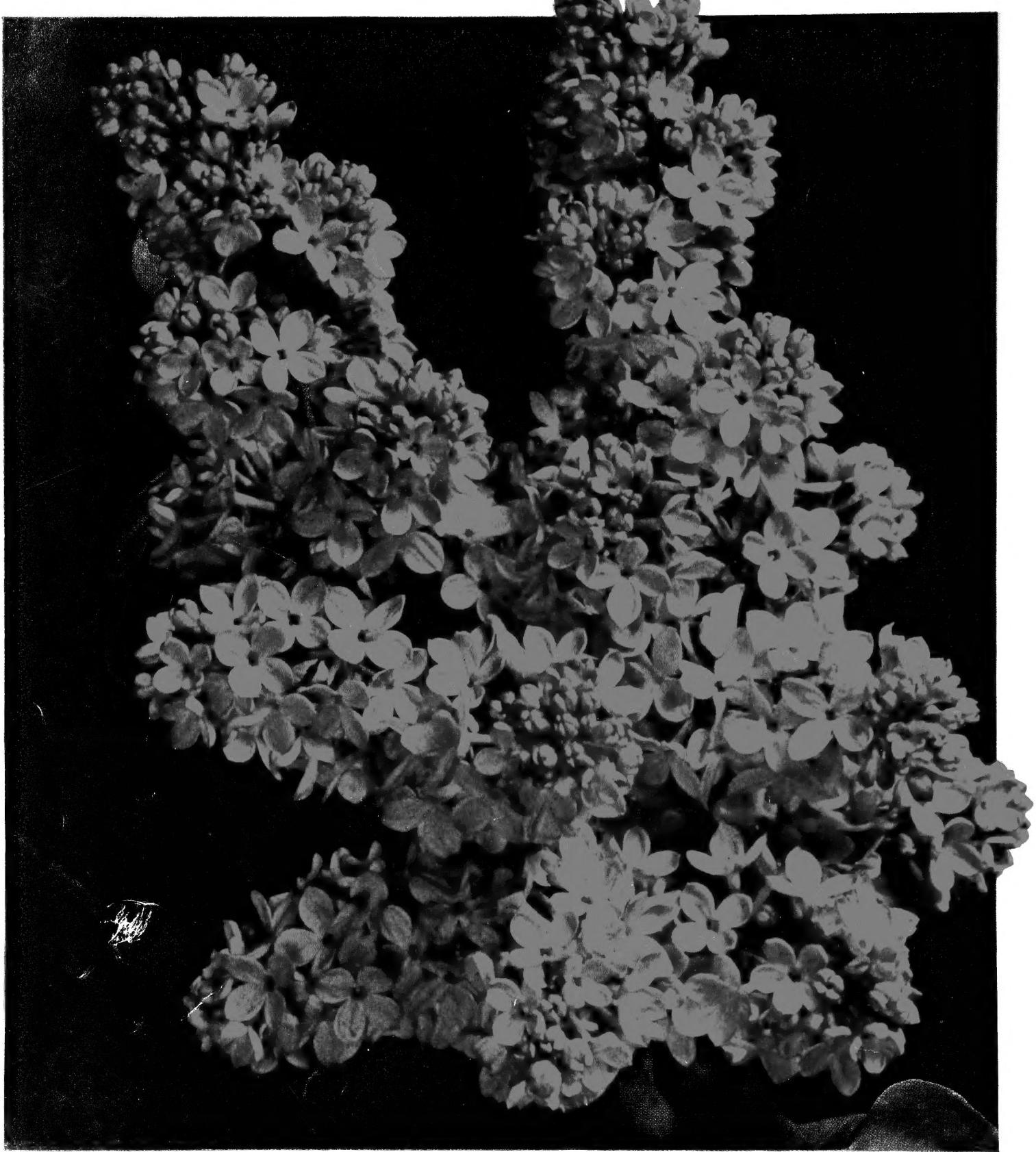
OUR VICTOR LEMOINE COLLECTION

On our color pages we have illustrated superb varieties which should please the most discriminating buyer. We have made up a number of most excellent collections and we are offering one more in the following 5 varieties.

OUR VICTOR LEMOINE COLLECTION: 1 Victor Lemoine, 1 Monument, 1 Thunberg, 1 Charles Joly, and 1 Katherine Havemeyer.

All 5 distinct colors. These five Lilacs in a strong, 2- to 3-foot grade.

A Regular \$20.00 Value for \$17.50, Prepaid



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One of the Very Choicest of All Lilacs

OUR EDMOND BOSSIER COLLECTION

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| 1 EDMOND BOSSIER. | A very soft and rich red-purple single. | 1 MONTAIGNE. | Beautiful soft, almost uniform creamy pink double. |
| 1 EDITH CAVELL. | A showy creamy white double. One of the best whites. | 1 AMI SCHOTT. | Magnificent cobalt-blue with paler reverse. Double. |

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